

Global Digital Solutions

Vendor Day

2020, June 18th



9:30-9:40

**Apertura a cura di
Fabrizio Beco**

9:40-10:10

**Carlo Bozzoli
*Enel Group CIO***

10:10-10:50

**Salvatore Bernabei
*Enel Group CPO***

10:50-11:10

First session Q&A

11:10-11:25

Fabrizio Beco
Procurement Plan & Key
messages

11:25-11:40

Fabio Veronese
Platformization: IT Platform and
Platform operating model

11:40-12:00

Giuseppe Amoroso
Data driven company and AI
ecosystem

12:00-12:30

**Second session Q&A
Closing remarks**

Global Digital Solutions

Vendor Day

Carlo Bozzoli - Group CIO

2020, June 18th



1

**Context
Overview**

2

**Enel Group
Overview**

3

**Enel Group
Digital Strategy**



Agenda

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Digital Strategy**



Agenda

Three major trends are shaping the new future



Main macroeconomic trends rising, impact expected from Covid-19



Population is growing and ageing with cross countries differences

- **0,5%:** population growth rate by 2025
- **1B:** 65+ individuals more in the next decades



Urbanization is accelerating

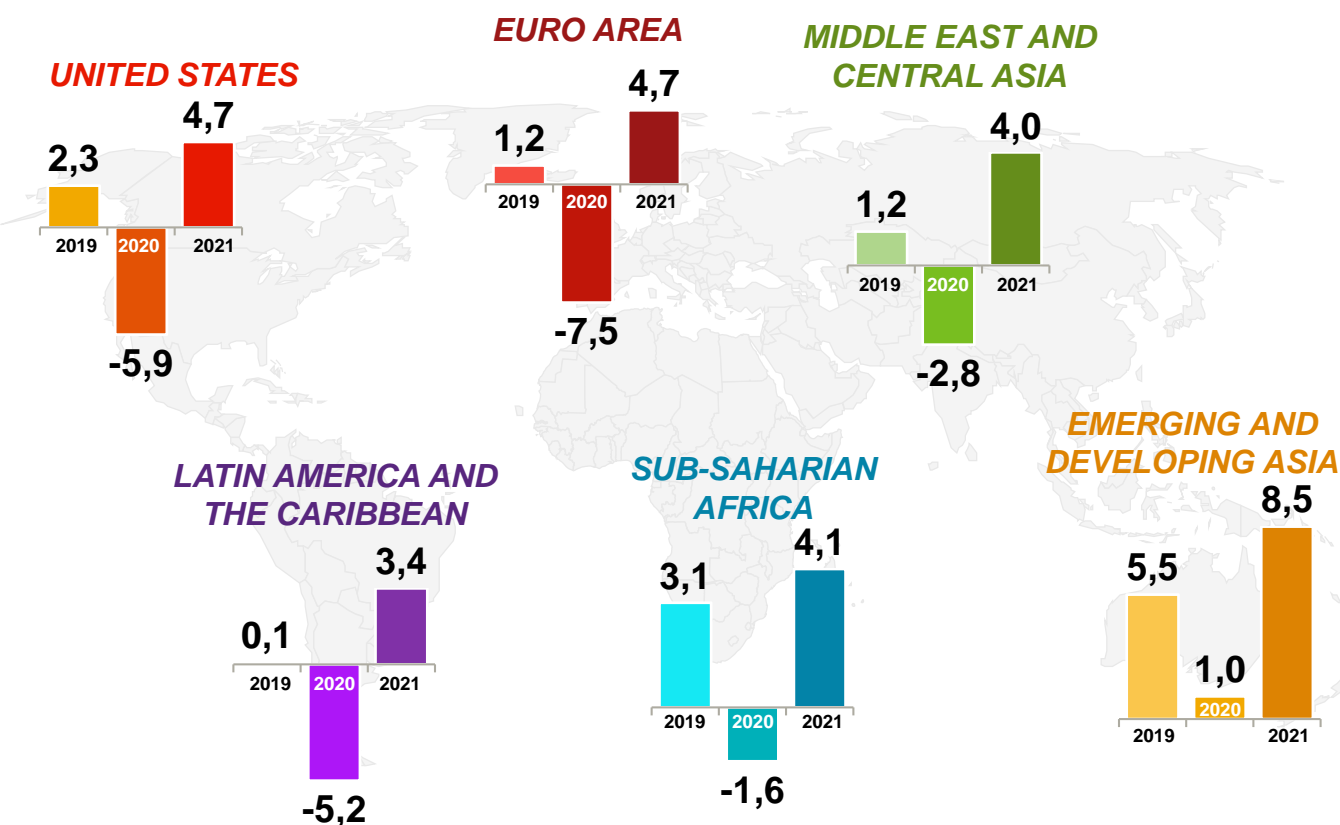
- **68%** of the world's population will live in urban areas by 2050



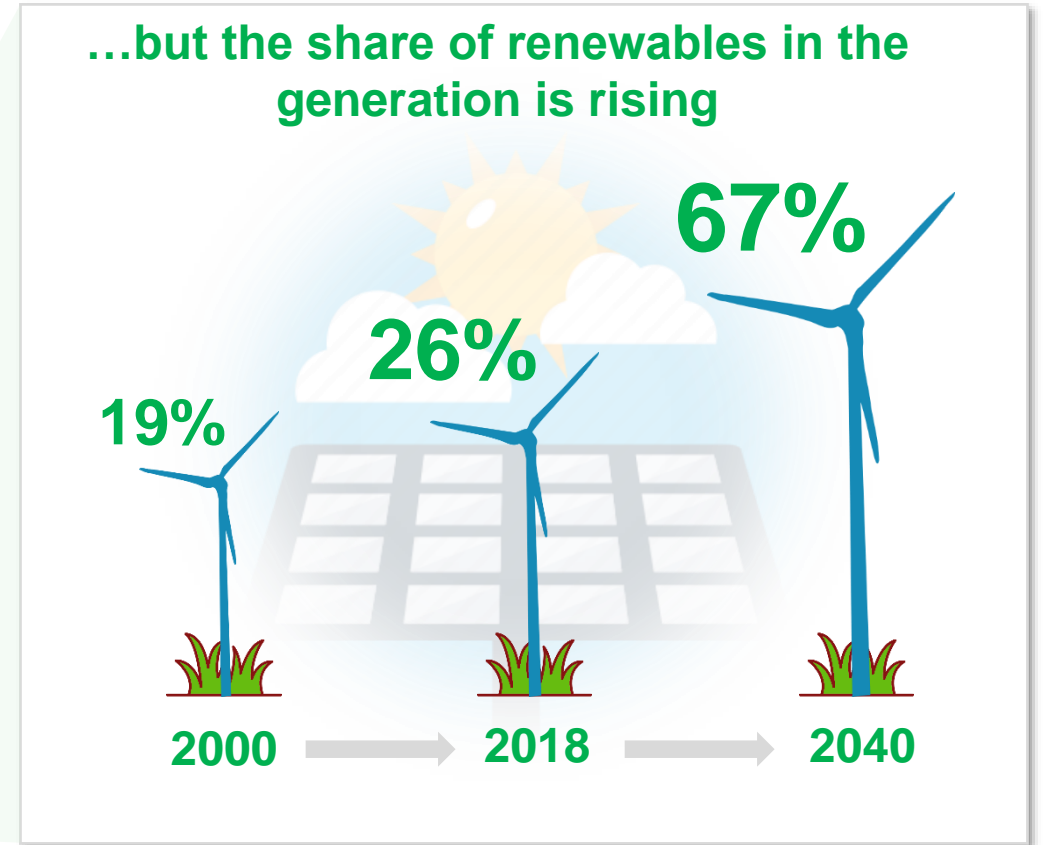
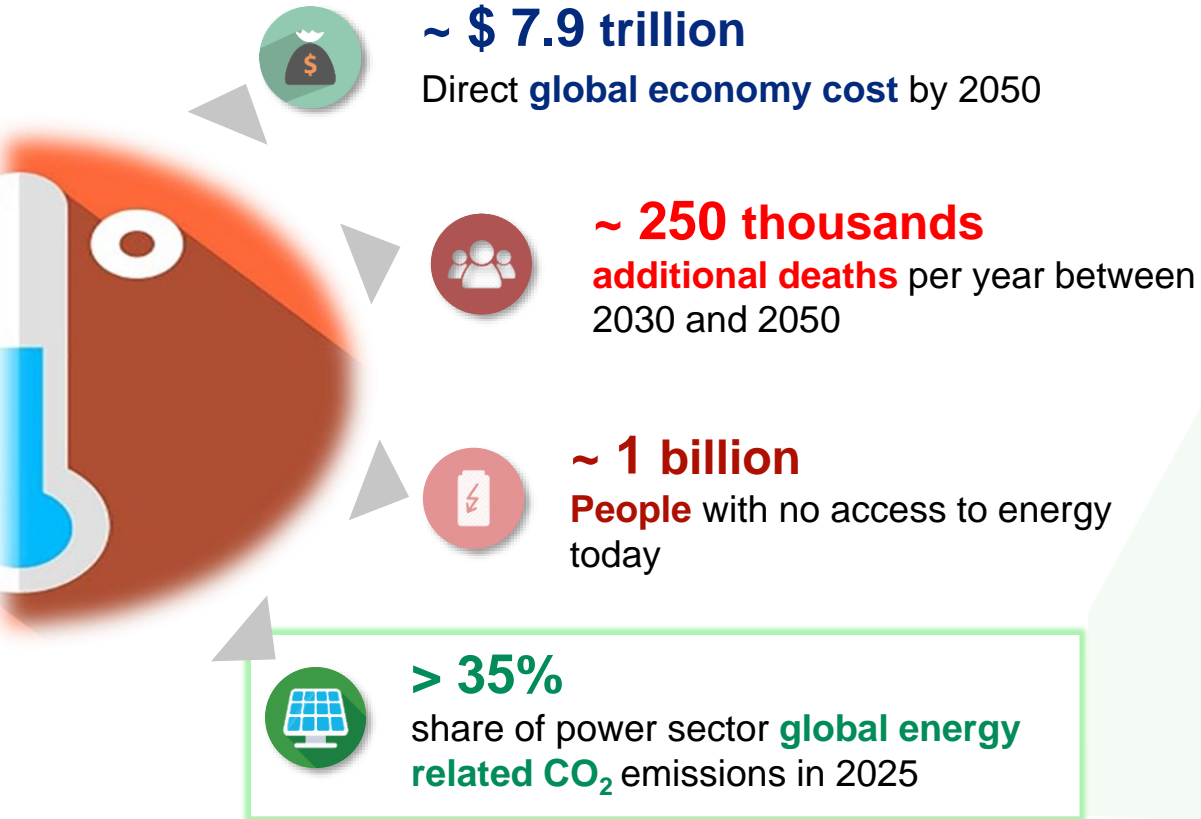
The global economy faces mounting challenges

- **- 3.0%** real GDP growth in 2020
- **+5.8%** real GDP growth in 2021¹

Covid-19 will have severe impact on economic activity in 2020

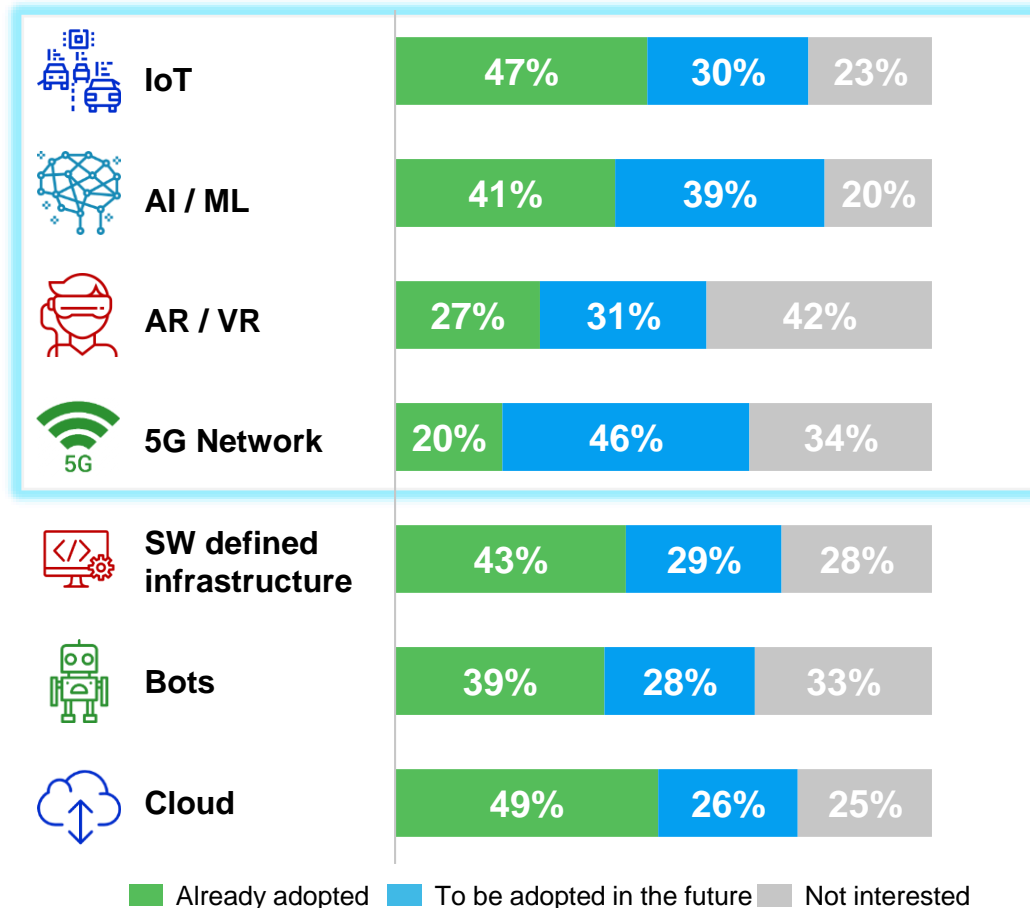


Temperature increase has relevant footprint, sustainability into spotlight again after Covid-19 emergency

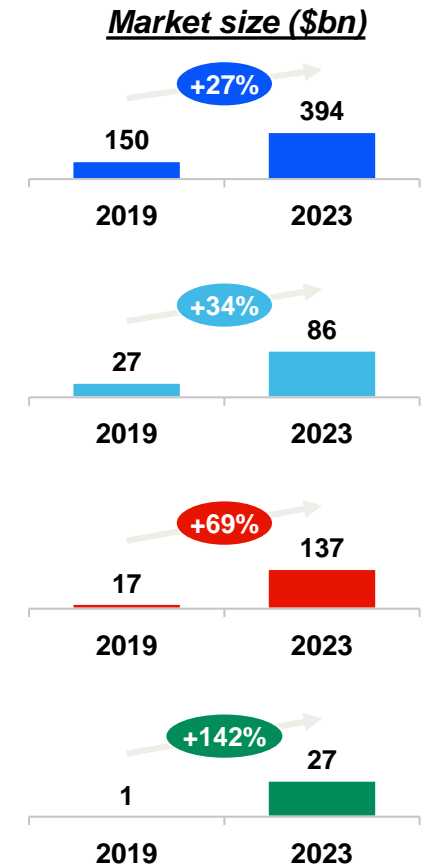
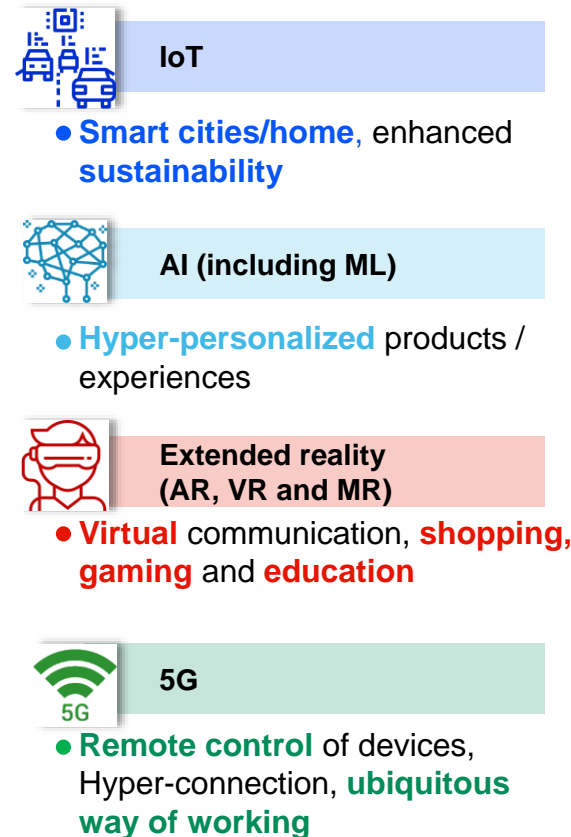


Scientists suggest that air pollution has significantly worsened the Covid-19 outbreak

Covid-19 has accelerated the advance of disruptive technologies



Technologies accelerated by Covid-19



| Legend | |
|--------|------------------------------------|
| % | Change vs preCovid-19 ² |

Customer habits are changing, also boosted by Covid-19 issue

Wellness

Higher attention paid to personal needs: **eat well, get sleep, move more, stress less**

- + **26%** : Online fitness
- + **10%** : Telemedicine
- ~ **50%** : Dedicate more time for family and their selves

Leisure Time

More time at home, using online platforms to enjoy **digital contents** (e.g. Music, videos, films, games...)

- **25%** : International Travel in 2020
- + **47%** : Online streaming in 2020

Sustainability

Higher attention to **sustainable behaviors** influencing purchasing decisions

- + **79%**¹ : Healthier and better for the environment products
- + **80%**¹ : Reuse products rather than buying

Digital channels

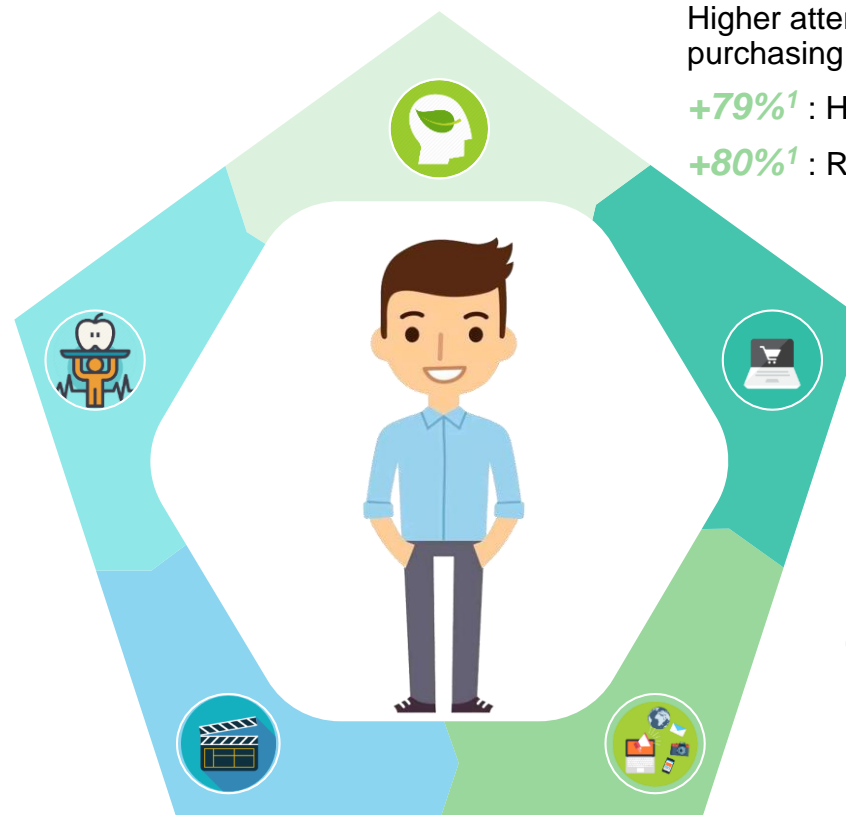
Use of **digital channels** to **shop** and to receive **tailored offerings**

- + **27%** : Digital payments

Remote communication

Continuous **online interaction** leveraging on apps/tools

- + **30%** : Video chatting
- + **19%** : Remote learning



High growth for digital and low-touch activities that will become the “next normal”

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**Enel Group
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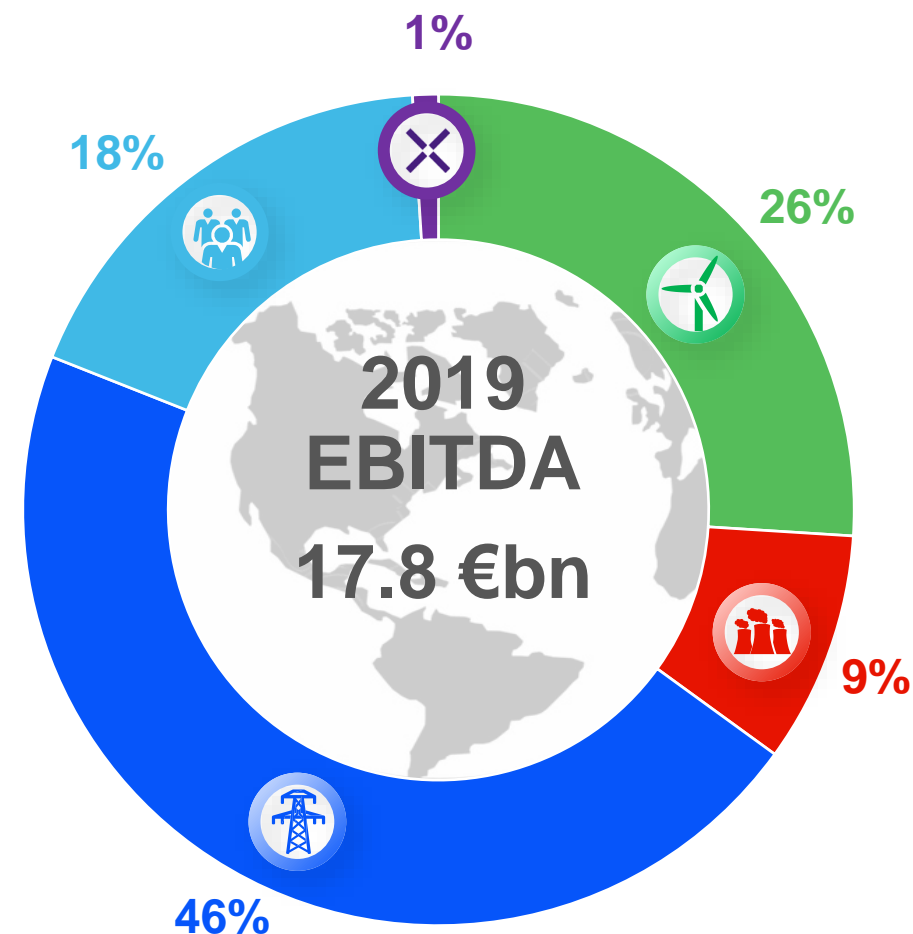
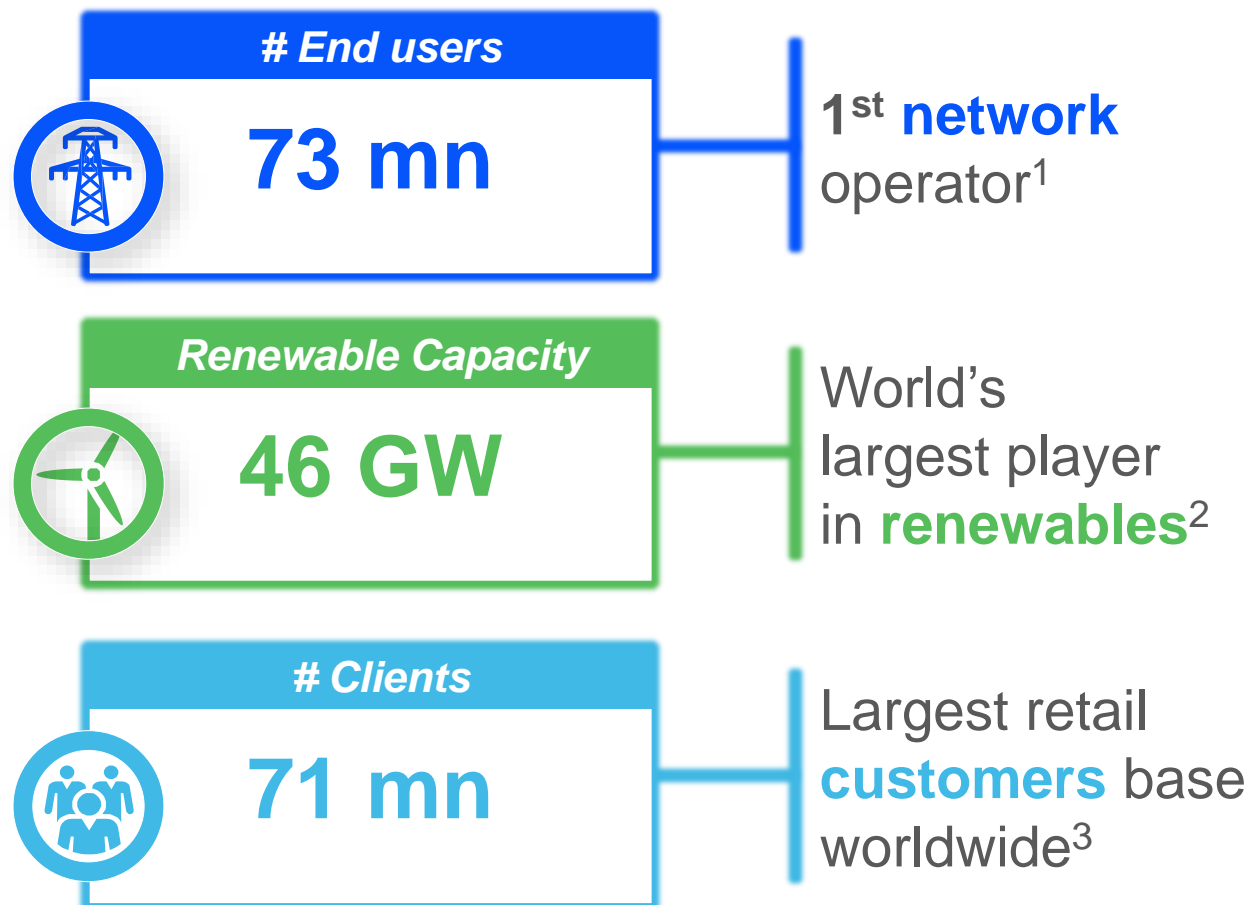
3

**Enel Group
Digital Strategy**



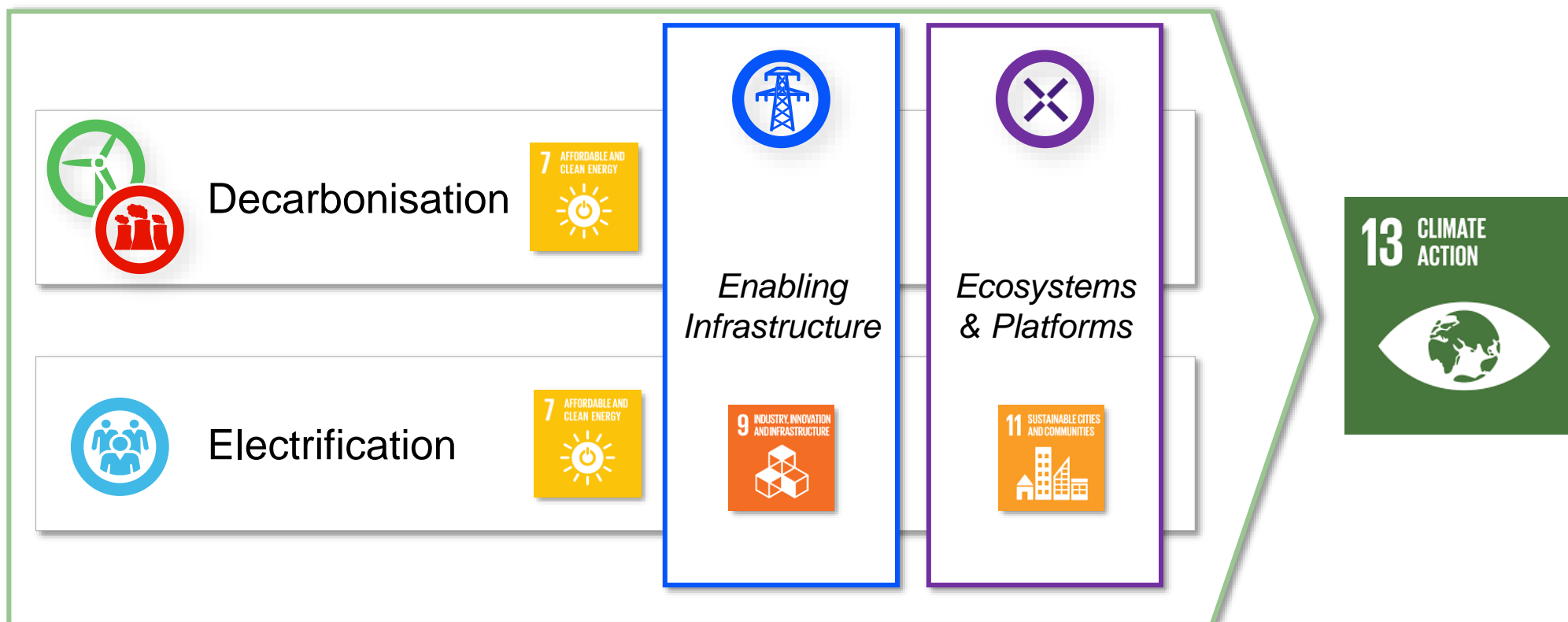
Agenda

Enel positioning: leadership in the new energy world



1. By number of end users. Publicly owned operators not included
2. By installed capacity. Includes managed capacity for 3.4 GW
3. Including customers of free and regulated power and gas markets

Our strategy: addresses dynamically the evolution of sector trends

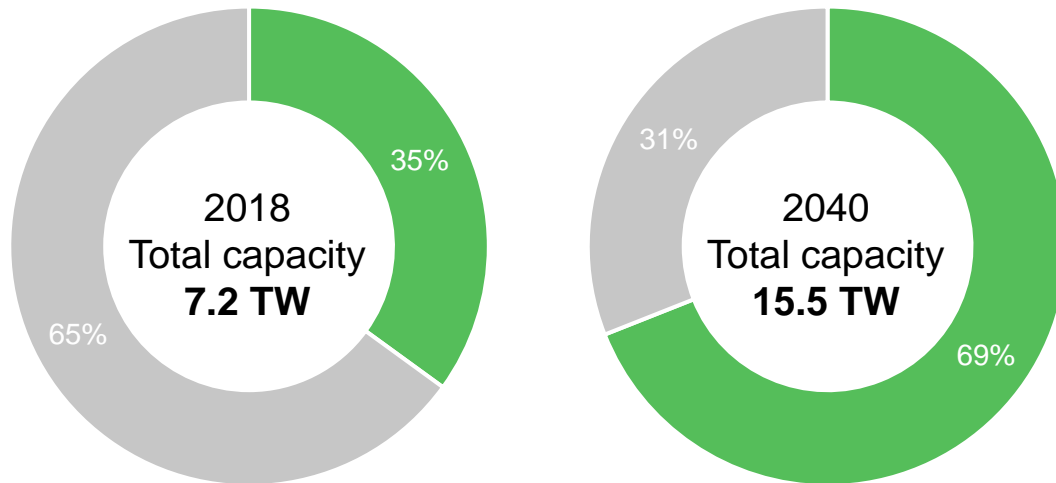


Our strategy: Generation



Global outlook: decarbonisation through new renewable capacity

Share of renewables on global capacity¹

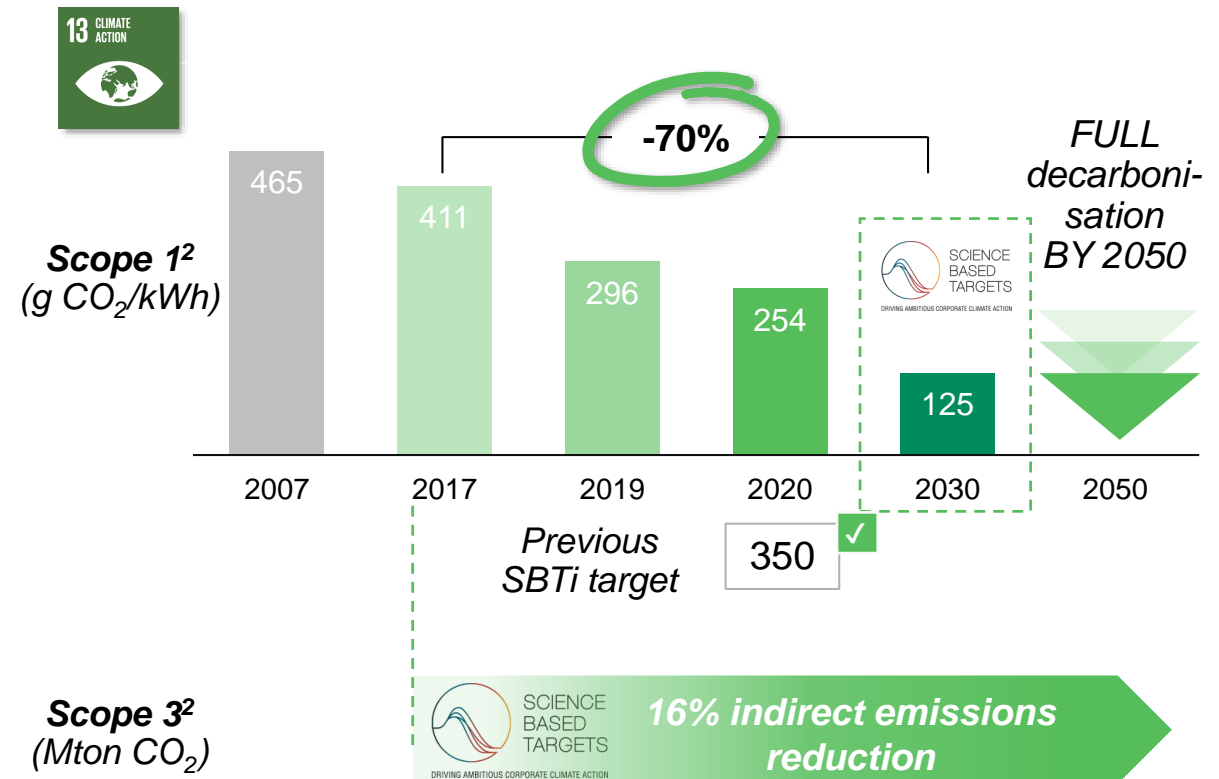


Global renewable installed capacity

4x

Our vision: full decarbonisation by 2050

Scope 1 & Scope 3 CO₂ emissions evolution

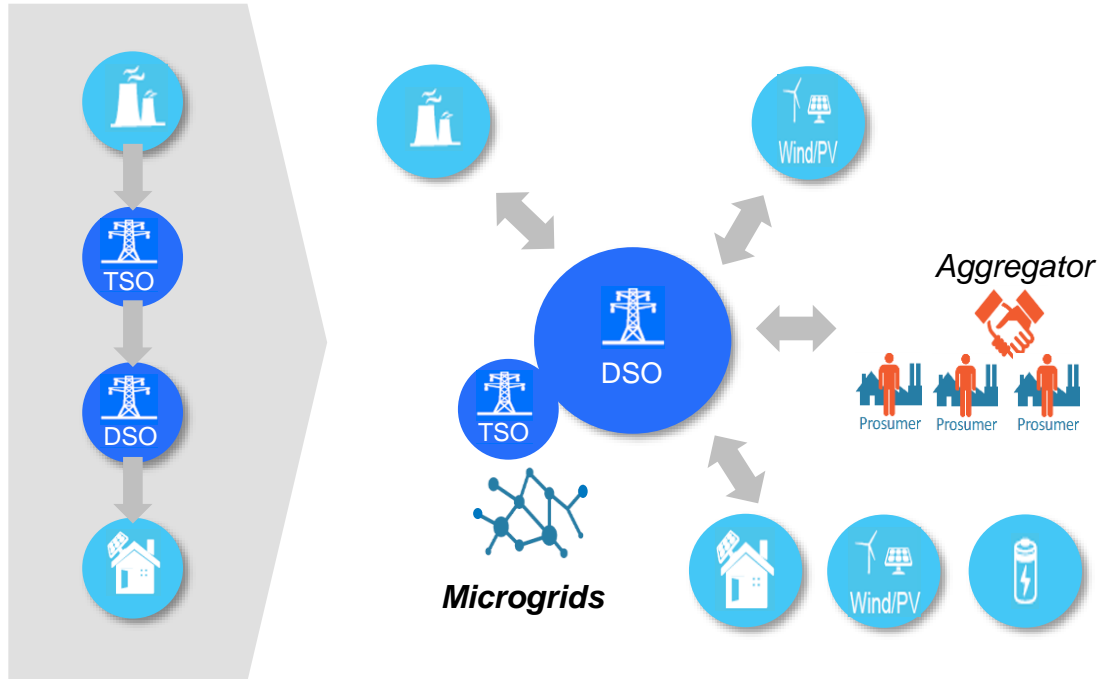


1. Source: IEA WEO 2019 SDS Scenario
 2. Scope 1 by 2030, consistent with the Well Below 2C pathway of the Science Based Target Initiative and the IEA B2DS scenario
 3. Scope 3 related to gas retail activities by 2030, consistent with the 2C pathway of the Science Based Target Initiative

Our strategy: Distribution

Global outlook: networks as the backbone of a sustainable electric system

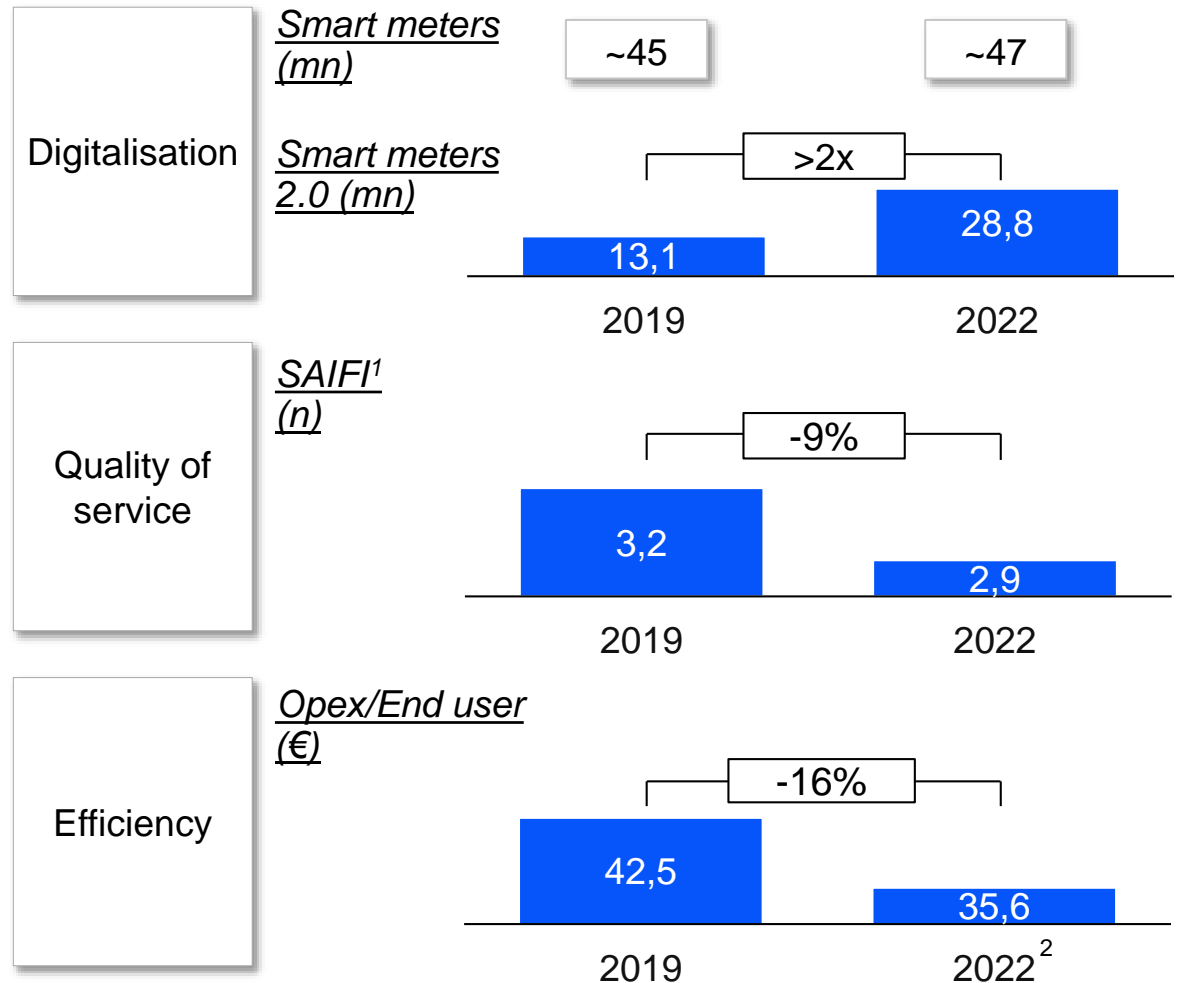
Energy system evolution



DSO role stands out as pivotal in the transition: a key enabler and a unique value creation opportunity



Our vision: Development of Infrastructure & Networks centered on digitalisation, quality and efficiency



1. Calculated as weighted average on end users

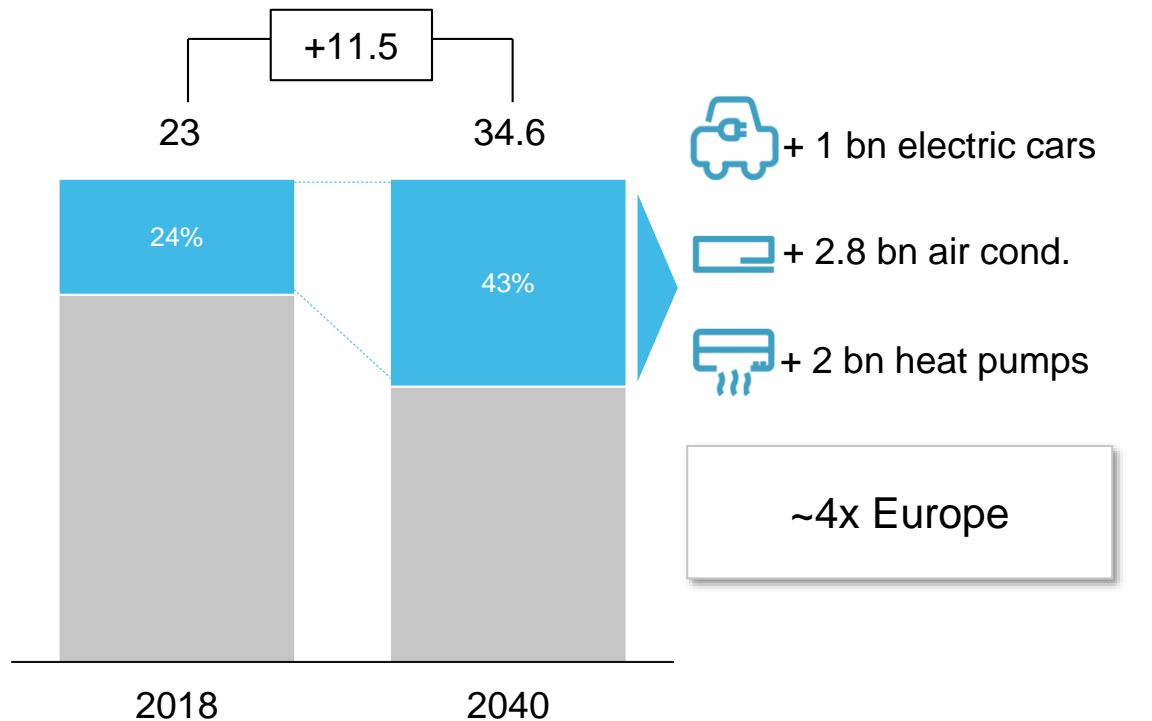
2. In real terms

Our strategy: Sales

Global outlook: electricity is winning the energy battle

Share of electricity on total final energy consumption¹

('000 TWh)

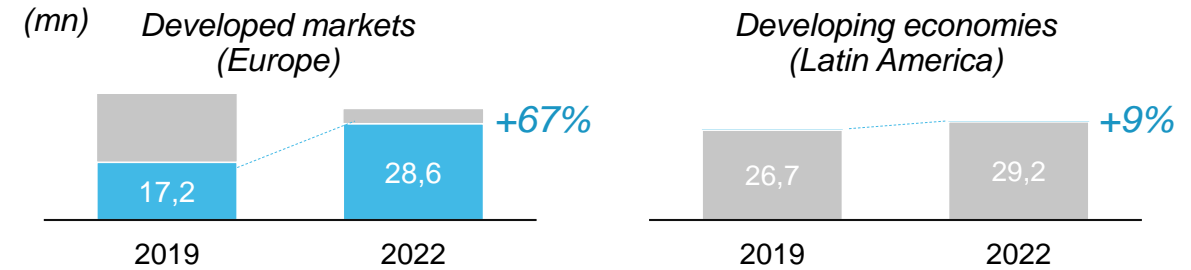


1. Useful energy - Source: IEA WEO 2019 SDS and IEA Future of Cooling



Our vision: Retail will position ahead of electrification trends

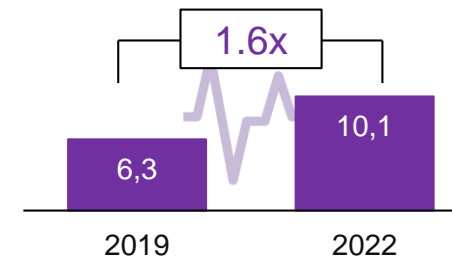
Power customers



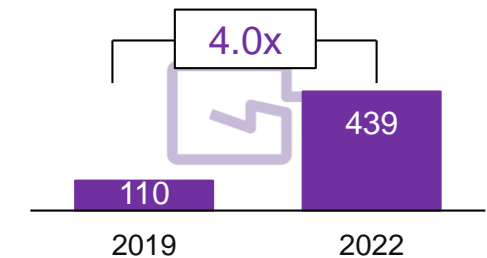
Our vision: New services enable decarbonisation and electrification of consumption

Decarbonisation through new services

Demand Response (GW)



Storage (MW)



■ Regulated Power Market

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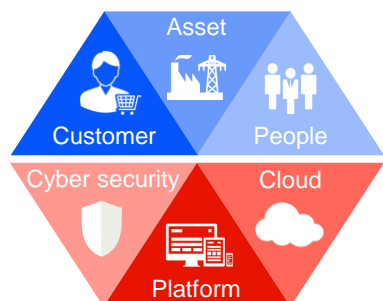
Enel digital journey started in 2016, now we focusing on platforms



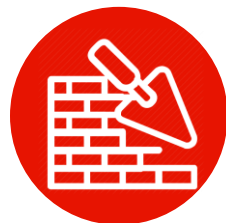
Pillar and Enabler 2016



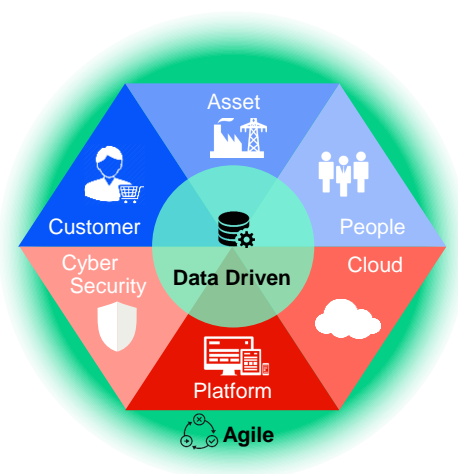
- Defined robust digital strategy and roadmap for digitalization



Agile and Data Driven 2017



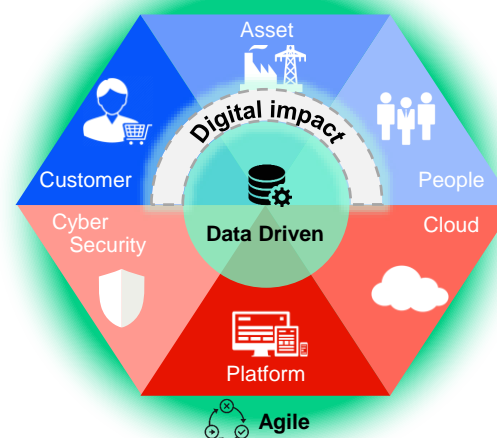
- Set the foundations to enable Enel transformation



Digital impact 2018



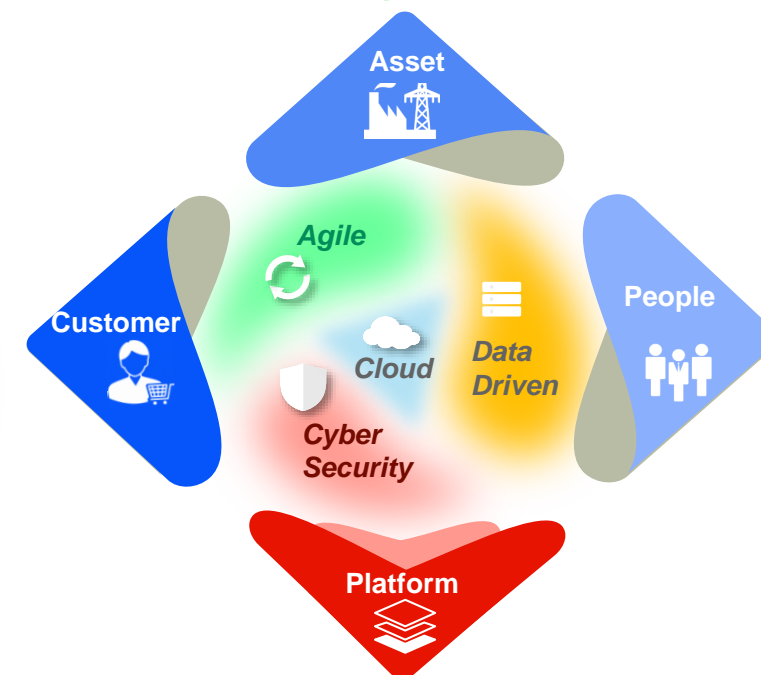
- Digitalization at scale to maximize the value



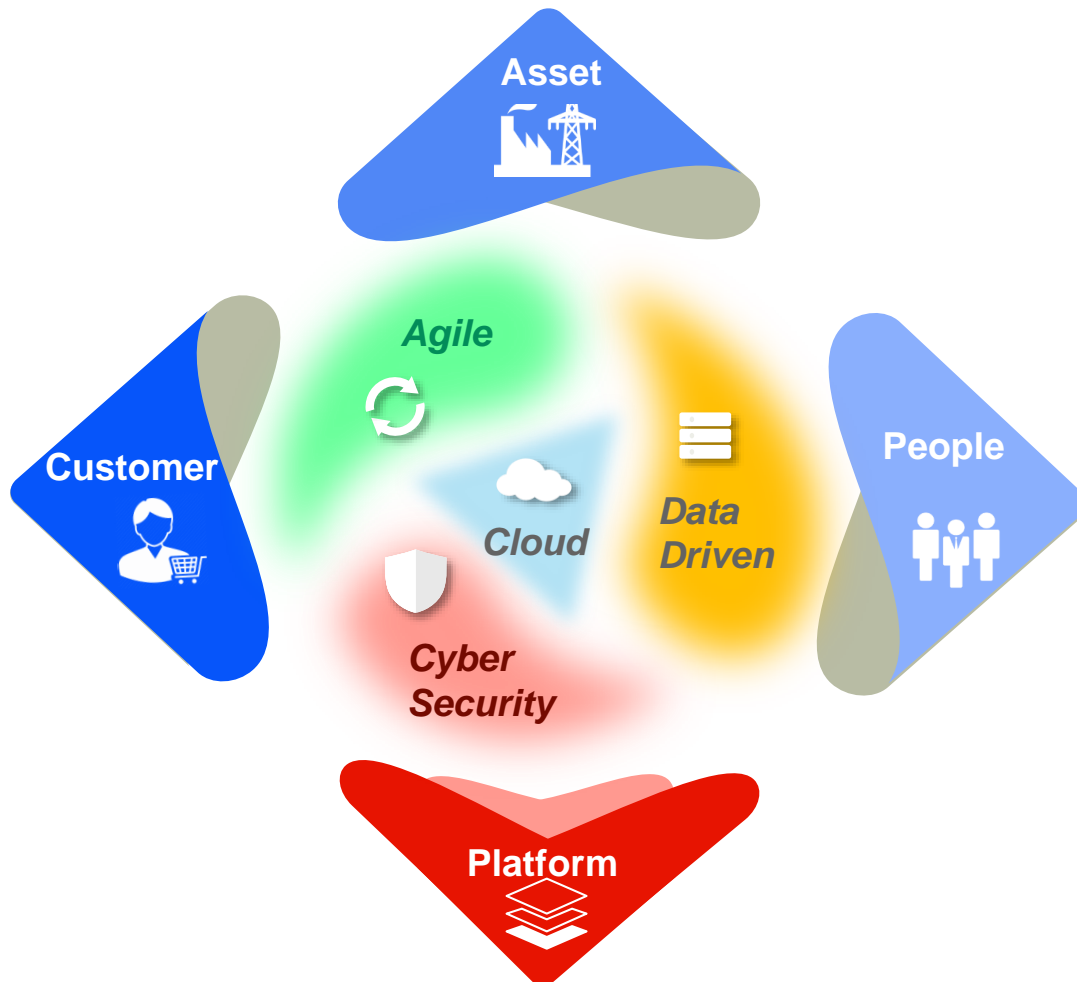
Platforms 2019-2020



- Platforms to boost digital impact and sustainable development



Enel digital strategy: results so far



Full-digital customer operations and interaction channels (to provide info, sell new contracts, payments ...)



Most digitized (77% of installed GW, 45 Mln smart meters) allowing **real time control** and **remote intervention**



Re-design and dematerialization of main internal processes; strong **Unified Communication** and **Collaboration** based on platforms



Global **standard applications** to be locally **configured**



Full automation (more than 170 RPA and 150 AI models in production)



Agile organization and development

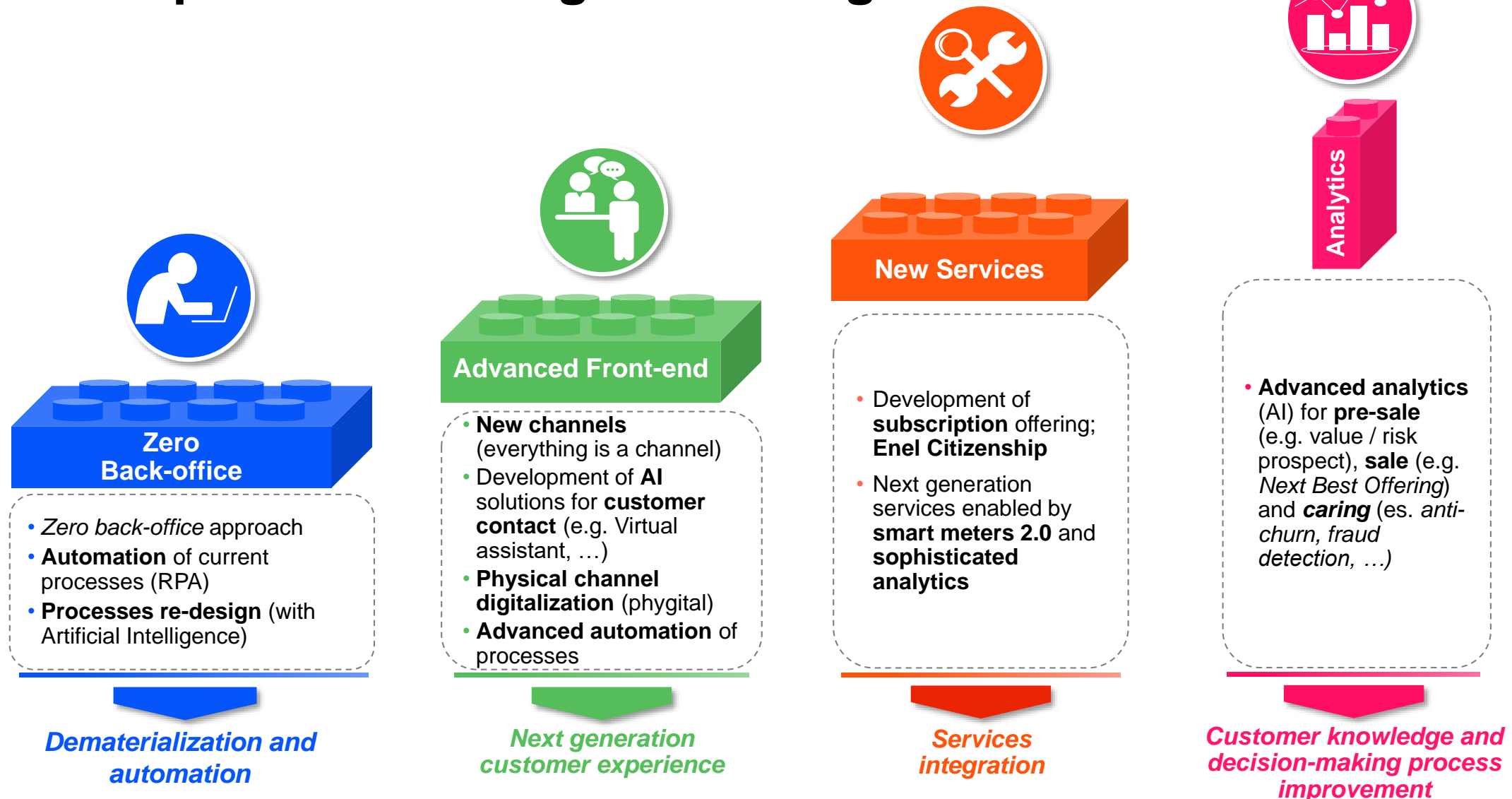


Cybersecurity by design approach integrating **IT** and **OT**



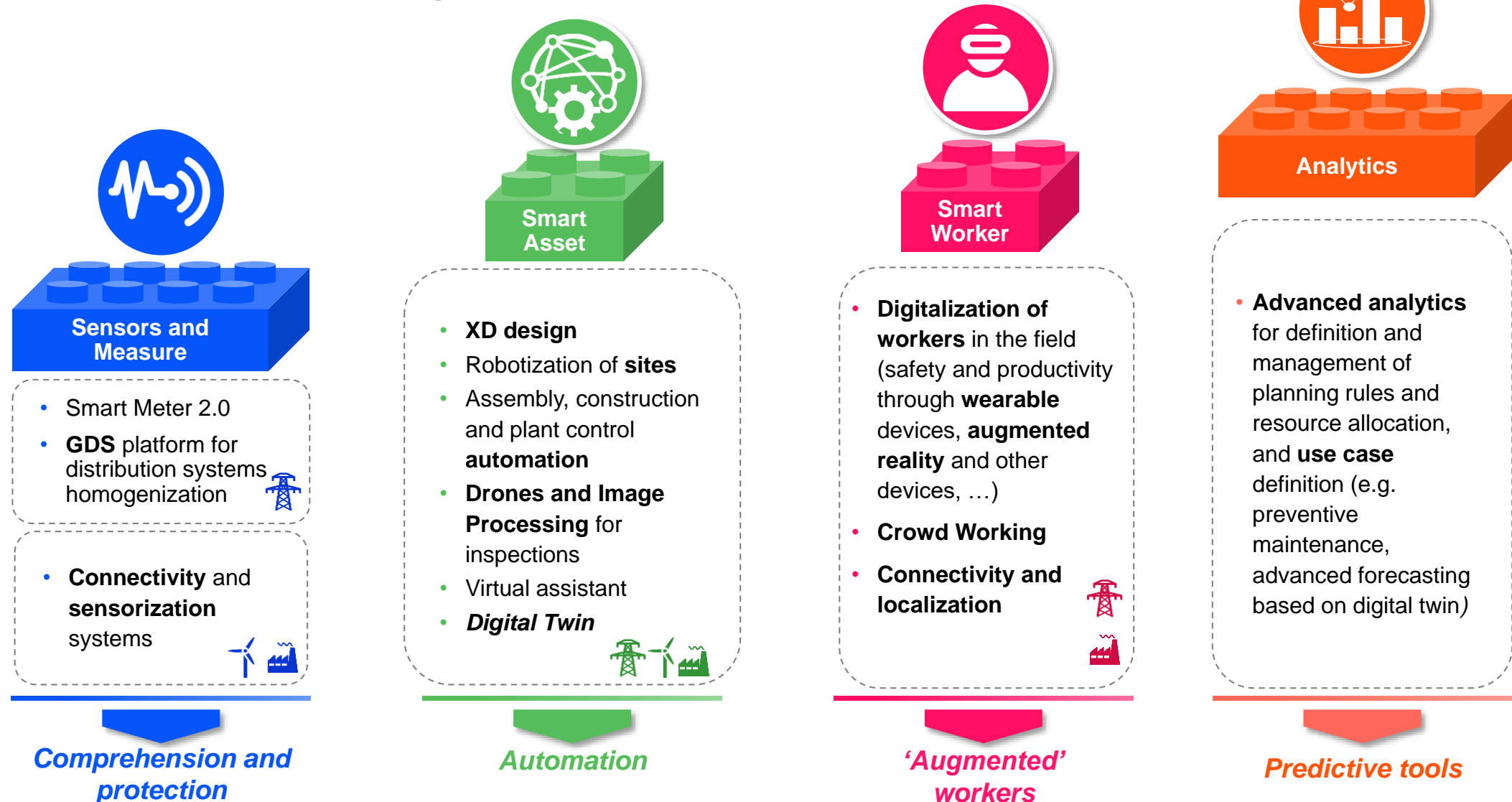
Full cloud operating model (no server on premise); **Cloud TLC infrastructure based on SD-WAN**; **Full cloud contact center infrastructure**

Customer: From CX redesign to the introduction of new personalized digital offerings

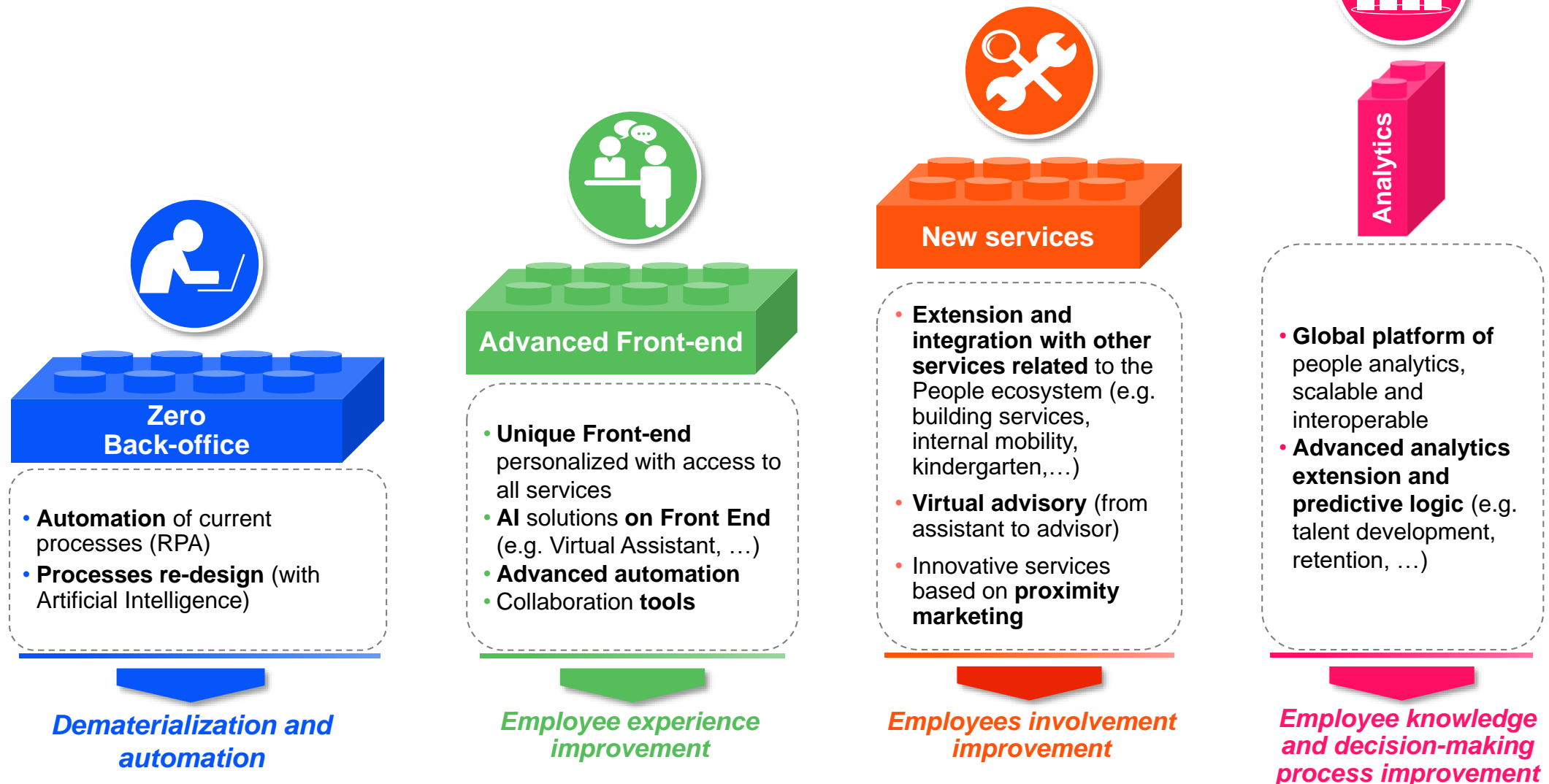




Asset: From infrastructure set up to the creation of intelligent assets



People: From end user service model to E2E advanced automation



Enel data driven journey to improve decision making process

1 Starting Point



- ✓ Launch of several **Advanced Analytics/Data Science** projects

2 Scale-up



- ✓ **Data Architecture:** target model implementation
- ✓ **Data Governance:** processes and roles definition, data catalog adoption
- ✓ **Data Culture:** launch of data community, data communication and data training initiatives
- ✓ **Technology & Adoption:** *Unified Virtual Data Lake* for all Group data and use cases development

3 Full scale



⋯ Advanced approaches to decision making:

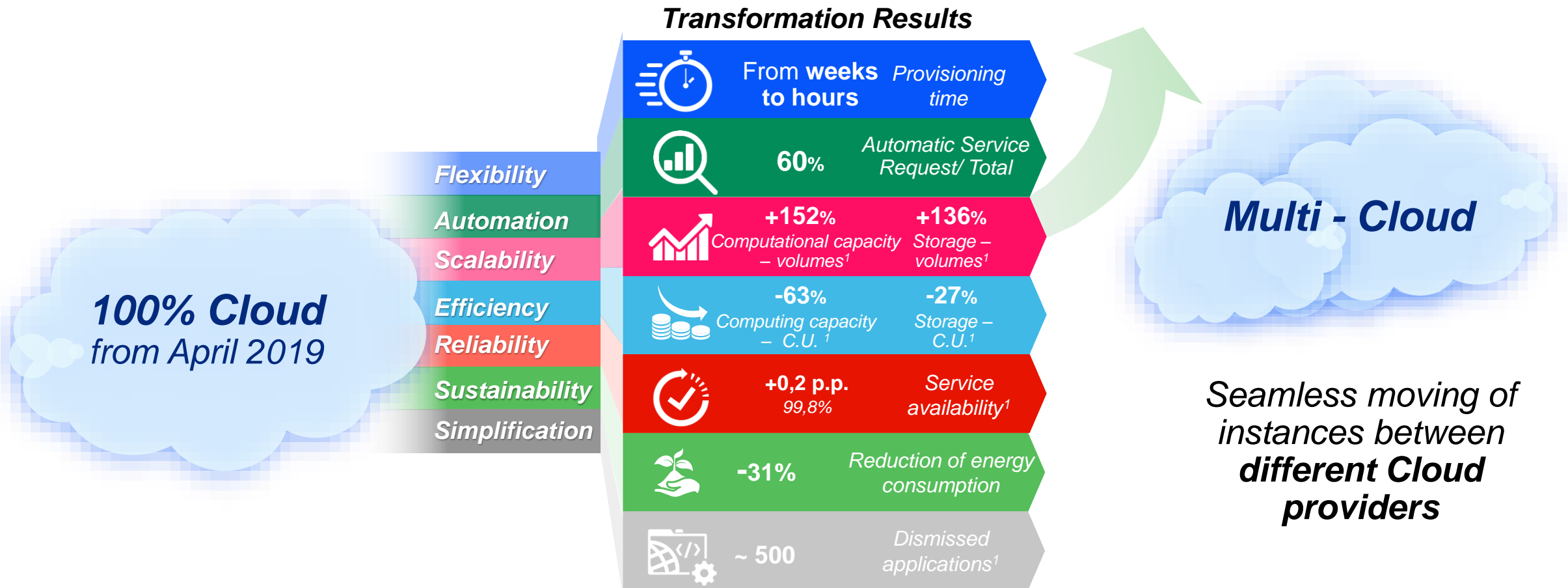
- **Advanced Analytics/Data Science** spread in all Business Lines/Functions areas
- **Data driven approach** to get the most **throughout the value chain**

Today

Enel is 100% over the Cloud, multi - cloud is the next step

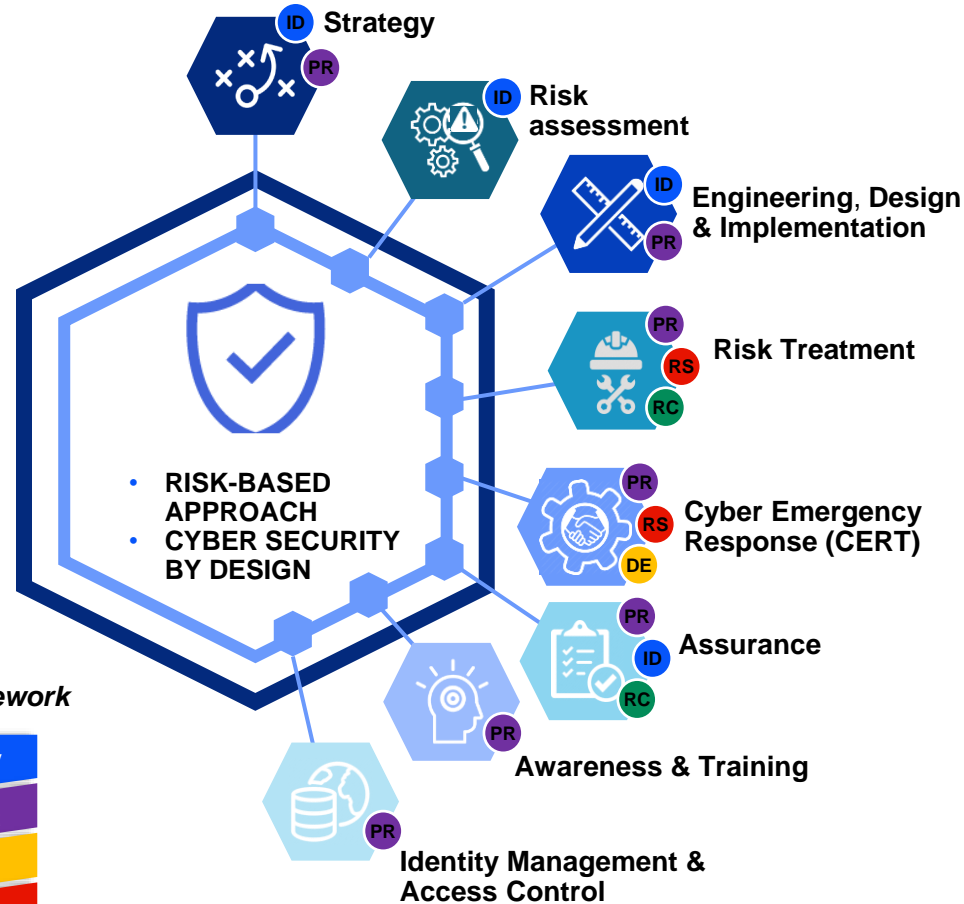
Cloud Migration (2015-2019)

What's Next?



Cybersecurity framework to provide Enel effective protection against attacks

Main Actions

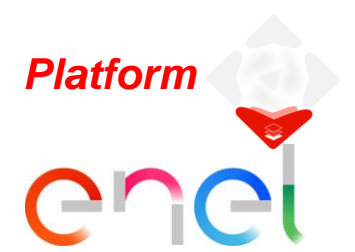


NIST Framework



| | |
|--|---|
| <ul style="list-style-type: none"> ✓ NIS directive compliance ✓ Policy & Procedures ✓ Cooperation with external stakeholder | <ul style="list-style-type: none"> ➤ KPIs ➤ Cooperation enforcement |
| <ul style="list-style-type: none"> ✓ +1000 /out of 3800 BIA/RA | <ul style="list-style-type: none"> ➤ KPIs ➤ Enforcement of Ecosystem cooperation |
| <ul style="list-style-type: none"> ✓ Infr. Security measures | <ul style="list-style-type: none"> ➤ OT Global Framework ➤ IT: data driven protection |
| <ul style="list-style-type: none"> ✓ OT Treatment ✓ Basic remediation | <ul style="list-style-type: none"> ➤ IT Treatment |
| <ul style="list-style-type: none"> ✓ Global CERT | <ul style="list-style-type: none"> ➤ Faster CERT adoption |
| <ul style="list-style-type: none"> ✓ ~900 Ethical Hacking | <ul style="list-style-type: none"> ➤ Cyber Lab empowerment |
| <ul style="list-style-type: none"> ✓ #15 awareness campaigns | <ul style="list-style-type: none"> ➤ Awareness platforms |
| <ul style="list-style-type: none"> ✓ Identity Mgmt. Platform | <ul style="list-style-type: none"> ➤ Empowerment of identity controls |

Enel towards a platform company



Platformization process already started and will bring several benefits



Full Platform Business Model



- “As a service” business model
- Value coming from product diffusion
- Infrastructure to enable exchanges between producers and consumers

Platform Operating Model



- Global solutions
- Global factories & capabilities orchestration
- Re-use, configuration
- Microservices, modular approach
- Know-how development

IT Platform



- Simplification
- Standards setting and enforcement
- Scalability
- Focus on re-use and configuration

Pre-strategy Digital



- Heterogeneous maps
- Local factories
- Customization
- Fragmented know-how and limited economy of scale

...Enable...

Today

Digital is key for Enel sustainable development



Digital for energy transition

Asset

- Increase plants **productivity and safety**
- Increase **predictability** of production (es. from renewables)
- **Distributed assets orchestration** (generation and storage)

Customer

- **New services offering** (e.g. Demand Response Storage, ...)
- Relationship **dematerialization** (paperless)

People

- **Smart working**
- **Dematerialization** (paperless)
- **Contact and collaboration virtualization**
- **Safety**

SDGs impacted



Key Takeaways

- **Digitalization**, also boosted by Covid-19 crisis, **is accelerating** with relevant impact on countries, organizations and people
- Evolving towards a **platform company** is our goal to enhance **digital impact** and to promote **sustainable development**
- An **ecosystem of partners** is key: success is the result of a **continuous learning experience** carried out together



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Thank You

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The role of Procurement in the Energy Transition

Salvatore Bernabei

Enel Group CPO

Vendor Day Global Digital Solutions. 2020, June 18th



enel

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Leading the energy transition

2

Procurement Challenges 2020

3

Focus on Global Digital Solution

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Leading the energy transition

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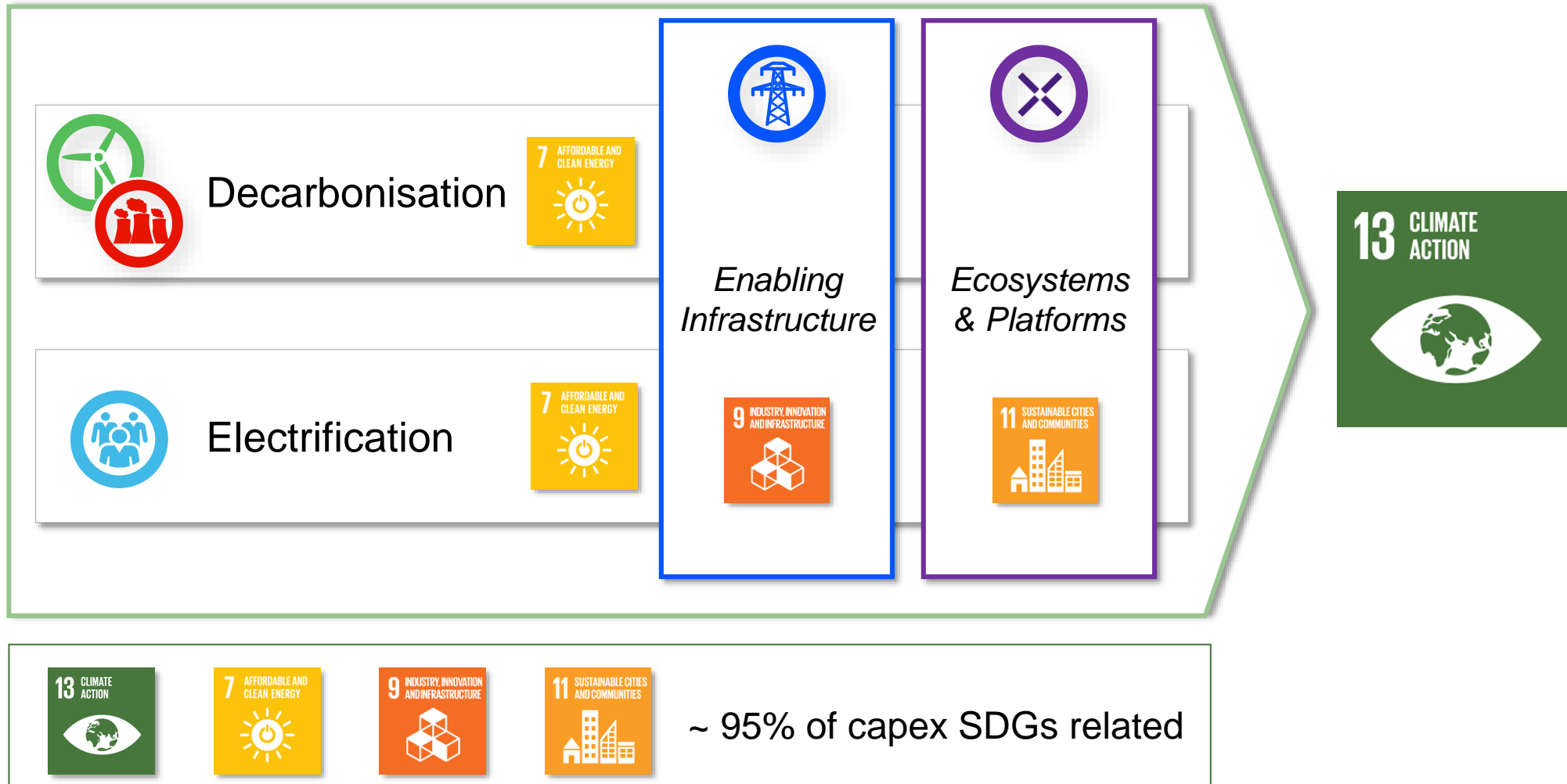
Procurement Challenges 2020

3

Focus on Global Digital Solution

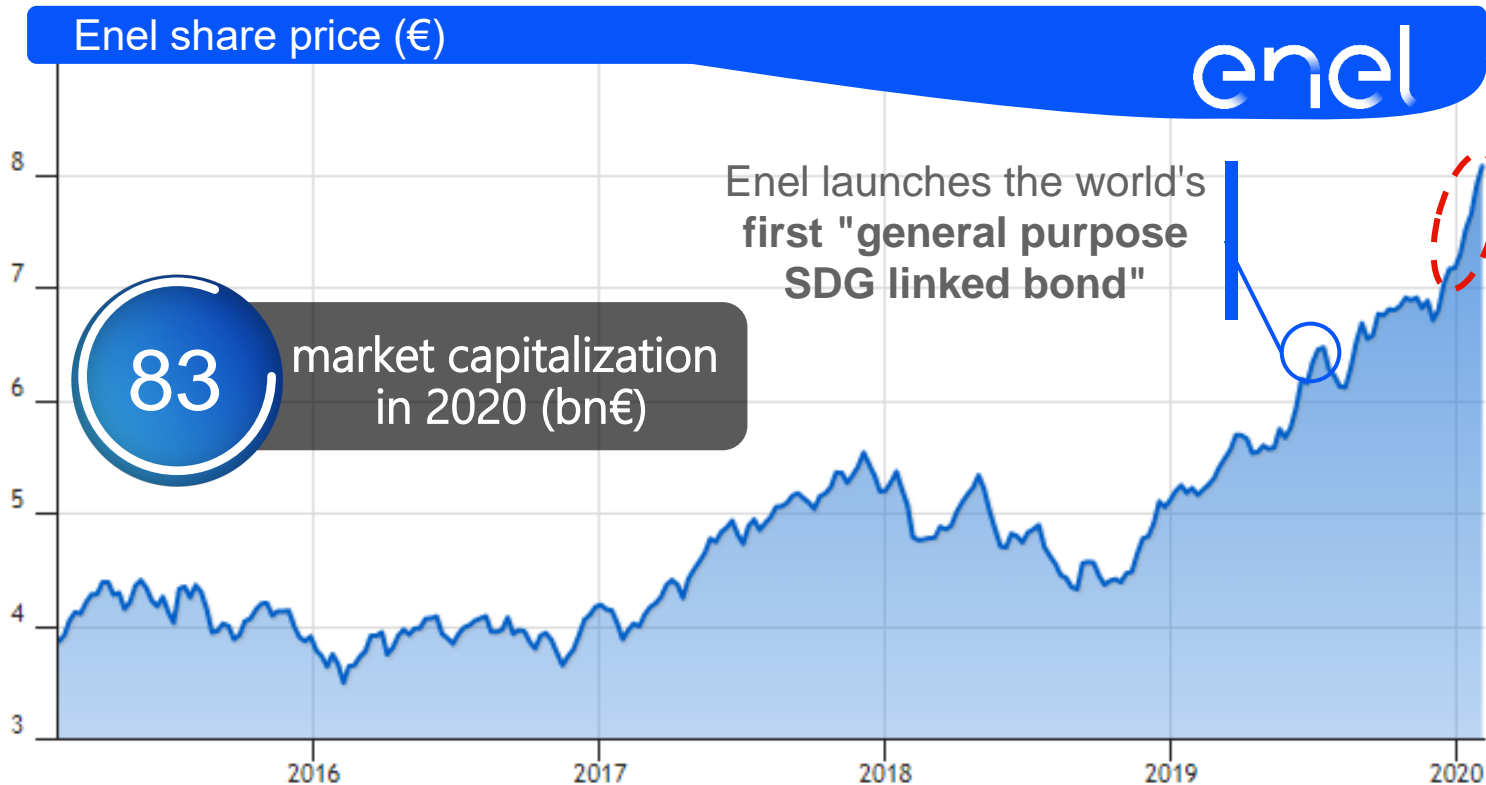
Agenda

Our strategy addresses dynamically the evolution of sector trends

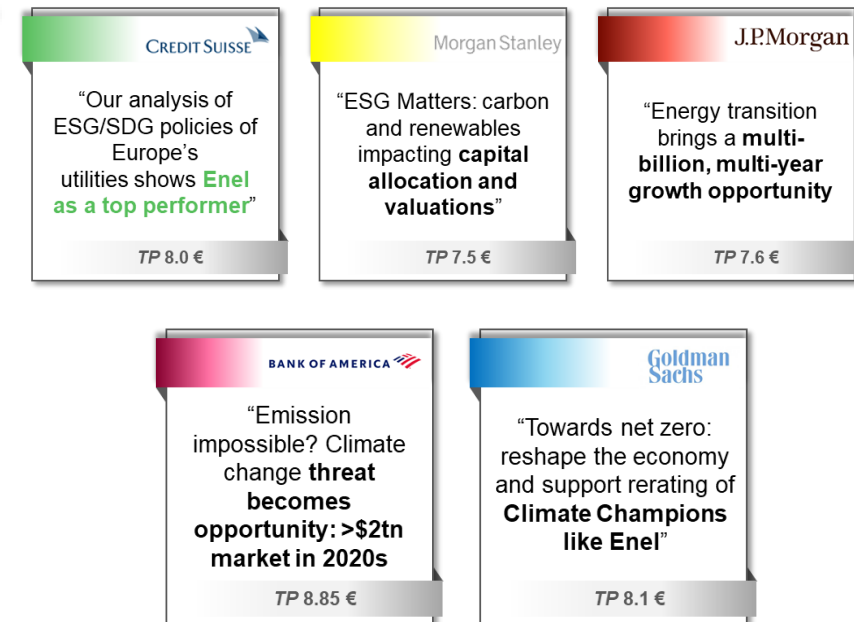


Enel's stock performance

2015-2020



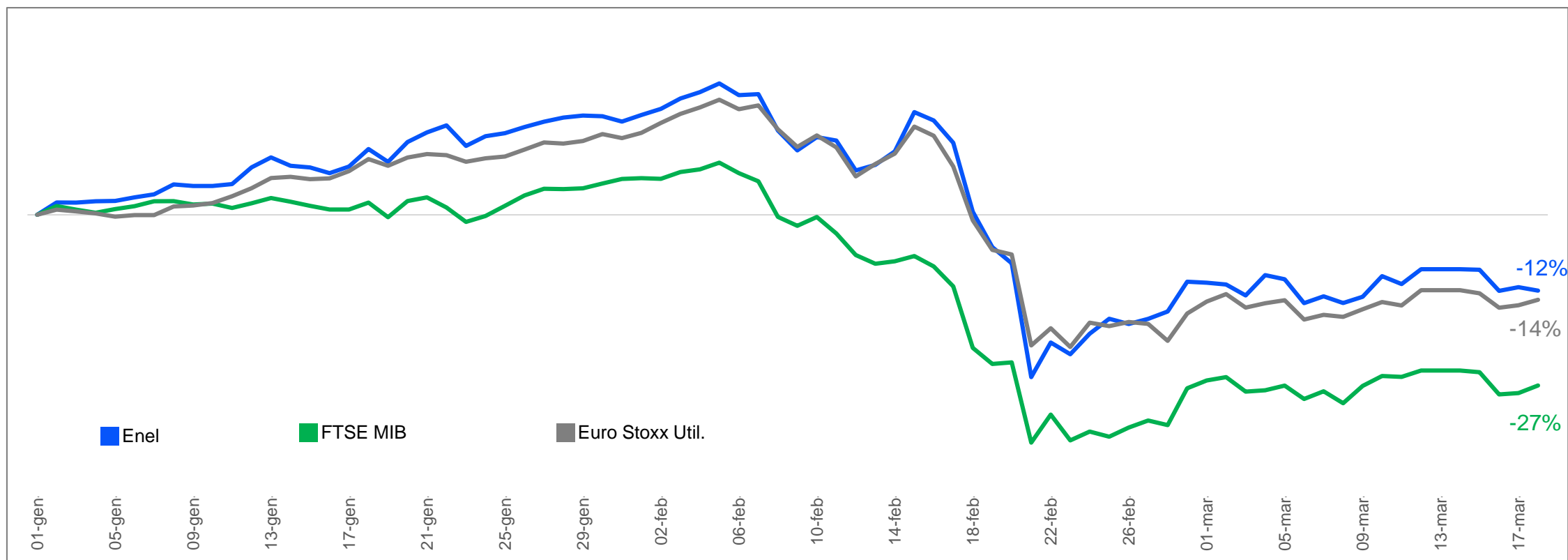
January YTD performance: +12%



Enel's stock performance



Share price evolution vs main indexes



Enel strategy and the commitment on Sustainability



IL MANIFESTO
DI ASSISI
Un'economia a misura d'uomo contro la crisi.



“ *There is a perfect alignment between values that we all share, economy that demands this and finance that wants this.*

Our investments in the green and sustainable economy show that it is not only a good thing to do but also brings results ”

“ ***Sustainability = Value***

Our delivery over time ”

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The background of the slide features a photograph of wide, light-colored stone steps leading up to a wall made of large, rectangular stone blocks. A small child is standing on the right side of the steps, looking down. The Enel logo is in the top right corner.

What role we want to play as global procurement?



**Promoters and key players to extend
Sustainability to the entire supply chain**

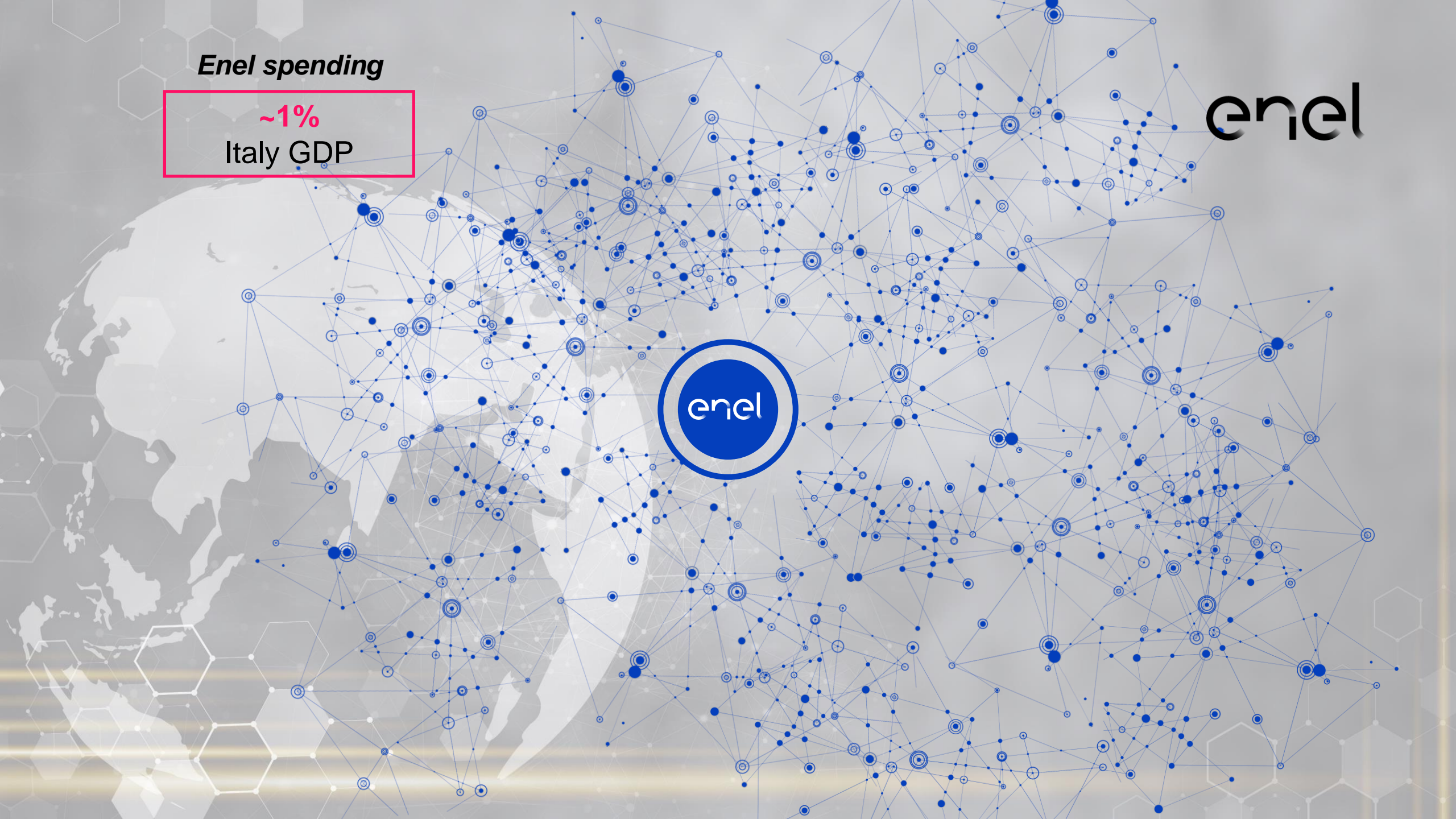
Enel spending

~1%

Italy GDP

enel

enel



enel



Enel + Tier 1 spending

~15%
Italy GDP

enel

enel

The image features a central blue circle with the word 'enel' in white. This circle is surrounded by a dense, intricate network of blue and red nodes connected by thin lines. The background is a light gray world map, and the bottom left corner has a hexagonal pattern. The overall design suggests a global network or infrastructure.

enel



Enel + Tier 1 + Tier 2 spending

~20%
Italy GDP

enel

enel



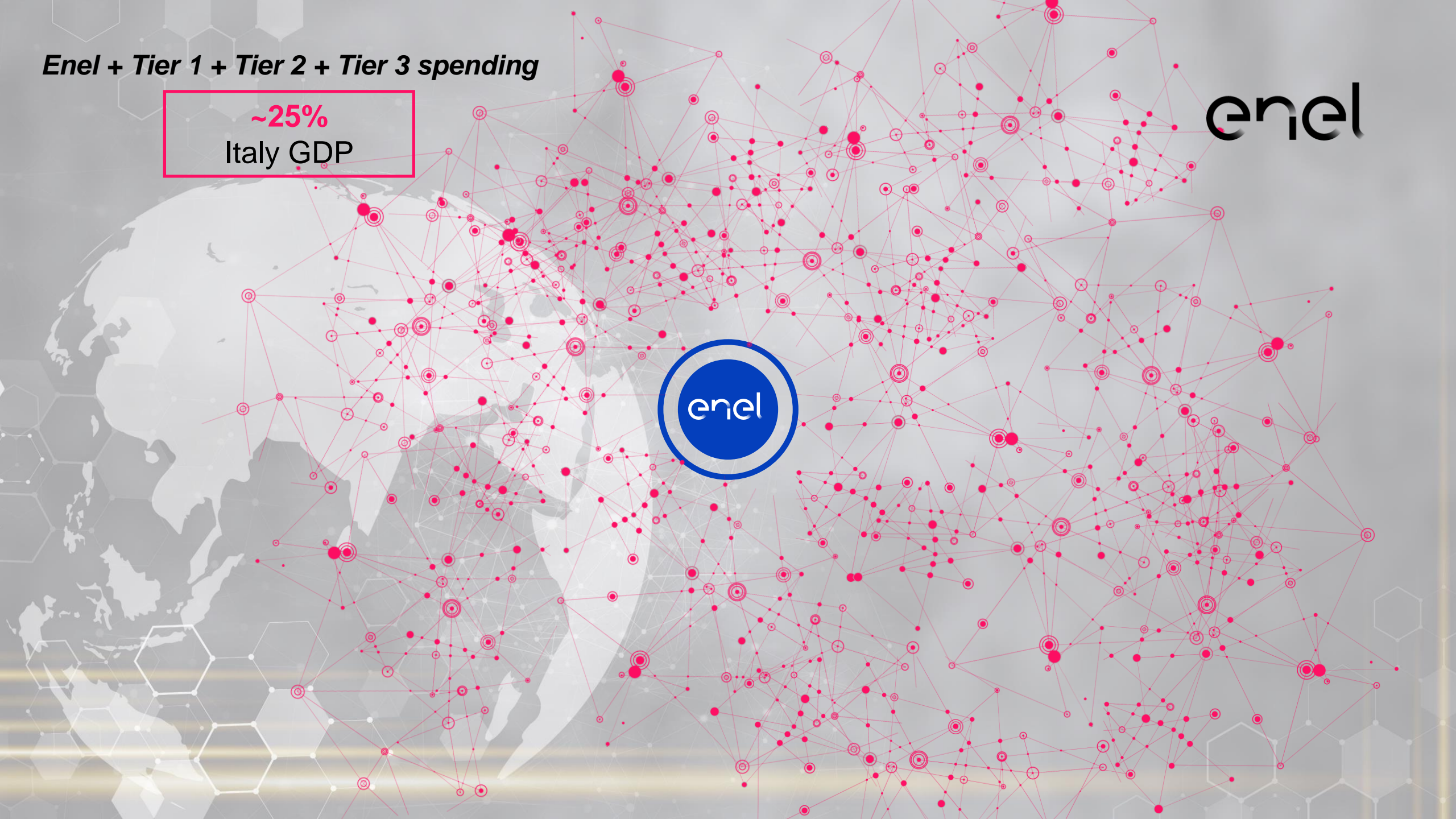


Enel + Tier 1 + Tier 2 + Tier 3 spending

~25%
Italy GDP

enel

enel



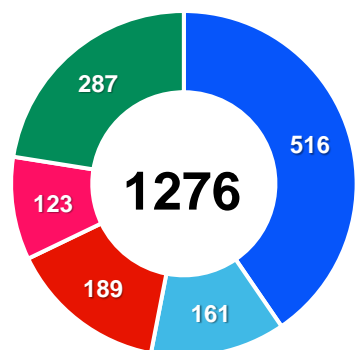
Our role for a sustainable supply chain

Coverage and Results – Global Procurement



Coverage

Contracts K references



- Certification
- Health & Safety
- Environment
- Social
- Circular Economy

Coverage on contracts *

326

18%

contract with k

Coverage on amount

519 M€

43%

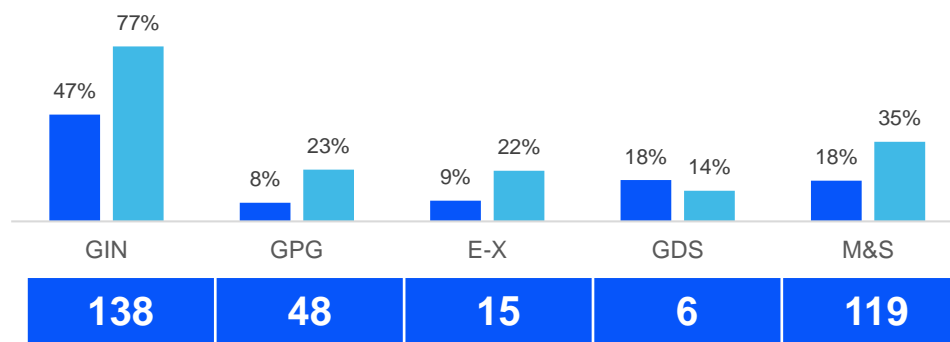
Amount with k

* Commitment rate suppliers ~80%

Contracts split by Global Business Line

Coverage on contracts

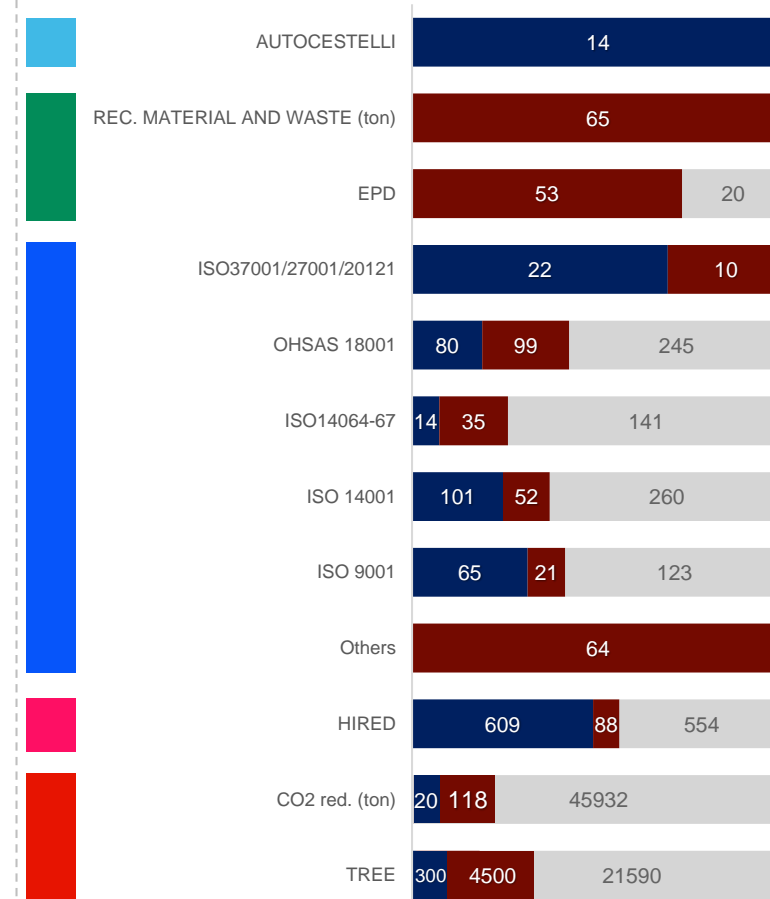
■ % contract # ■ % amount



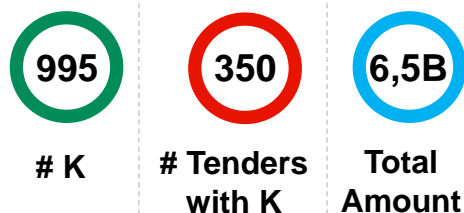
Contracts with K

Results

■ Results ■ Potential ■ Potential 2019



Tender on Going



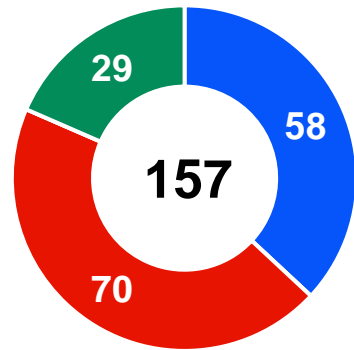
Our role for a sustainable supply chain

Coverage and Results – GDS



Coverage*

Contracts K references



- Certification
- Health & Safety
- Environment
- Social
- Circular Economy

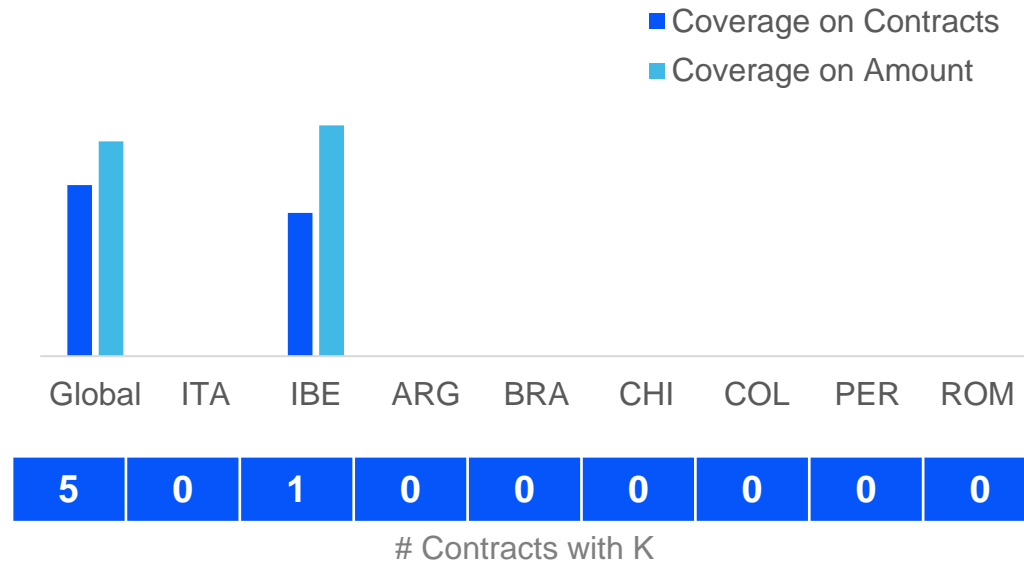
Coverage on contracts

6
contract with k
5,2%

Coverage on amount

4 M€
Amount with k
6,1%

Contracts split by Global Purchase Unit*

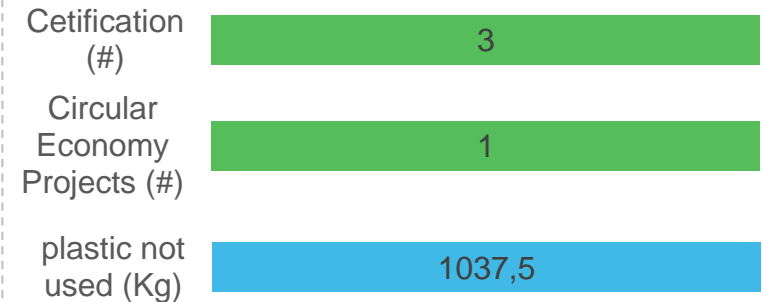


Tender on Going



Results**

- Results
- Potential



- 3 Certifications received for Global Tenders.
- 1 Circular Economy project for the Global Printing Service.
- ~ 1 t will be reducing in electronic equipment packaging.
- Social Inclusion commitment on: unemployed first job, gender mix, disabled, migrants.
- Work life balance commitment: kinder garden at offices, smart-working.

*Processes awarded in 2020

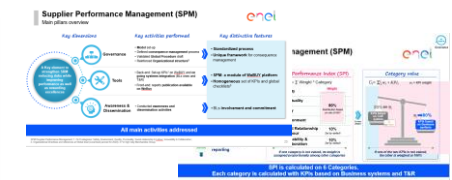
**Active contracts with any sustainability K with impact on 2020

Supplier Performance Management - SPM



Scope

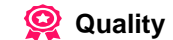
A Key element to strengthen Supplier Relation Management reducing risks while improving performance as well as rewarding excellences



Dimensions

Supplier Performance Index (SPI) is calculated on 6 Categories.

Each category is calculated with KPIs based on Business systems and Track&Rate



Quality



Environment



Punctuality



Safety



Human Rights
& Correctness



Innovability &
Collaboration



When it starts

SPI calculation started since Nov 2019 to fine tune the model

Consequence management starts on July 2020 after performance data publication on WeBUY



Consequence
management

The performance is evaluated monthly based at contract level (short term) as well as considering last 12 months at MG level (long term)

In July the short term consequence management will start on contracts having at least 4 months of hystorical data.



Main challenges 2020



SUSTAINABILITY



Extend sustainability to the entire supply chain (sustainability K, Circular By design, Circularity)

DATA QUALITY



Focusing the organization on the sensitivity of the number and its quality

ENEL & SUPPLIER FOR SUSTAINABLE VALUE



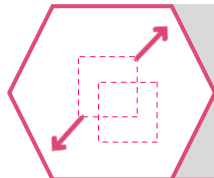
Supplier Development Program and Supplier Journey

SUPPLIER PERFORMANCE MANAGEMENT



Extend use of Track & Rate across the entire supplier base

WeBUY



Complete the roll out of the System in all the countries according to the roadmap

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Global Player Role

Feedback & key messages



Internal multi functions meetings & pre-tender **meeting with Suppliers**



Definition of **contractual standard models tailored** to each Country



Indication by the bidder of the local company in each country **during the technical offer**



Acceptance of Local contractual standard during the tender procedure



For each country the **contract will be issued only to one legal entity**

Professional Services

- We've achieved the 2019 objective
- On average we're signing all contacts of Global / Regional tenders **within 2 months**.
- 8 tenders localized from 2018

2018 I&N:
75 contracts localized
in 75 days

2020 Market Latam:
78 contracts localized
in 59 days

TLC, SW & Platform

- On average we're signing all contracts of Global / Regional tenders in **more than 2 months**.
- 15 tenders localized from 2018

Actions needed to
improve

What we have done so far

Contract localization

What Enel expects from you

Enel is looking for suppliers that **act more as global players**:

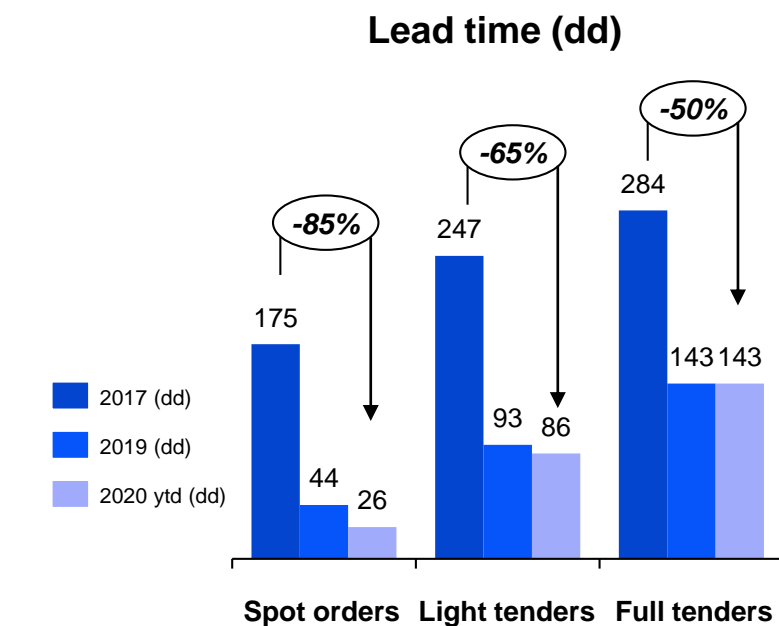
- Involving all their branches/subsidiary during the tender
- supporting us with more force to improve both localization lead times and local translation in accordance to the global Framework (both as technical specifications and as T&C)
- managing all the issues in each country also during the contract execution

New Tendering Process

Results



Global Procurement



Tenders 2019

1144

1055

305

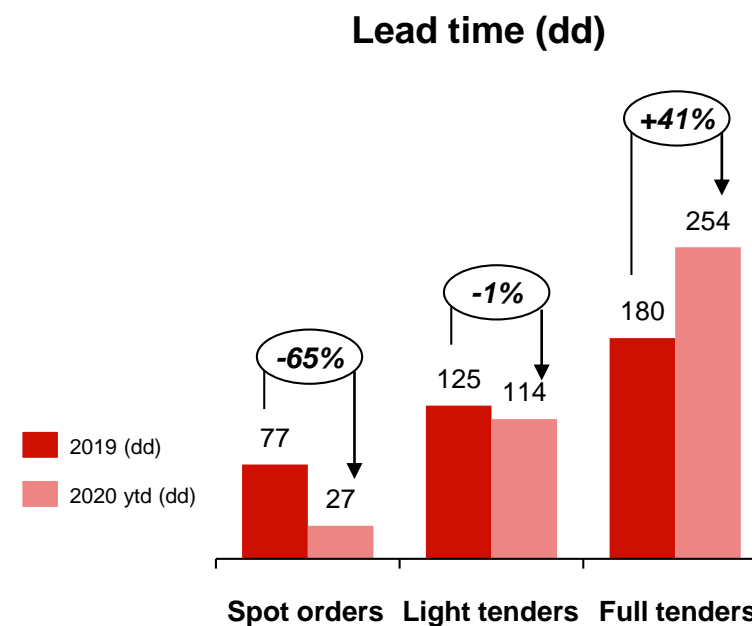
Tenders 2020 ytd

488

621

253

Focus Global Digital Solution



Tenders 2019

30

21

18

Tenders 2020 ytd

13

10

6

Clear Lead Time reduction on Tenders. To work on GDS Full tenders (TLC and SW&PL)

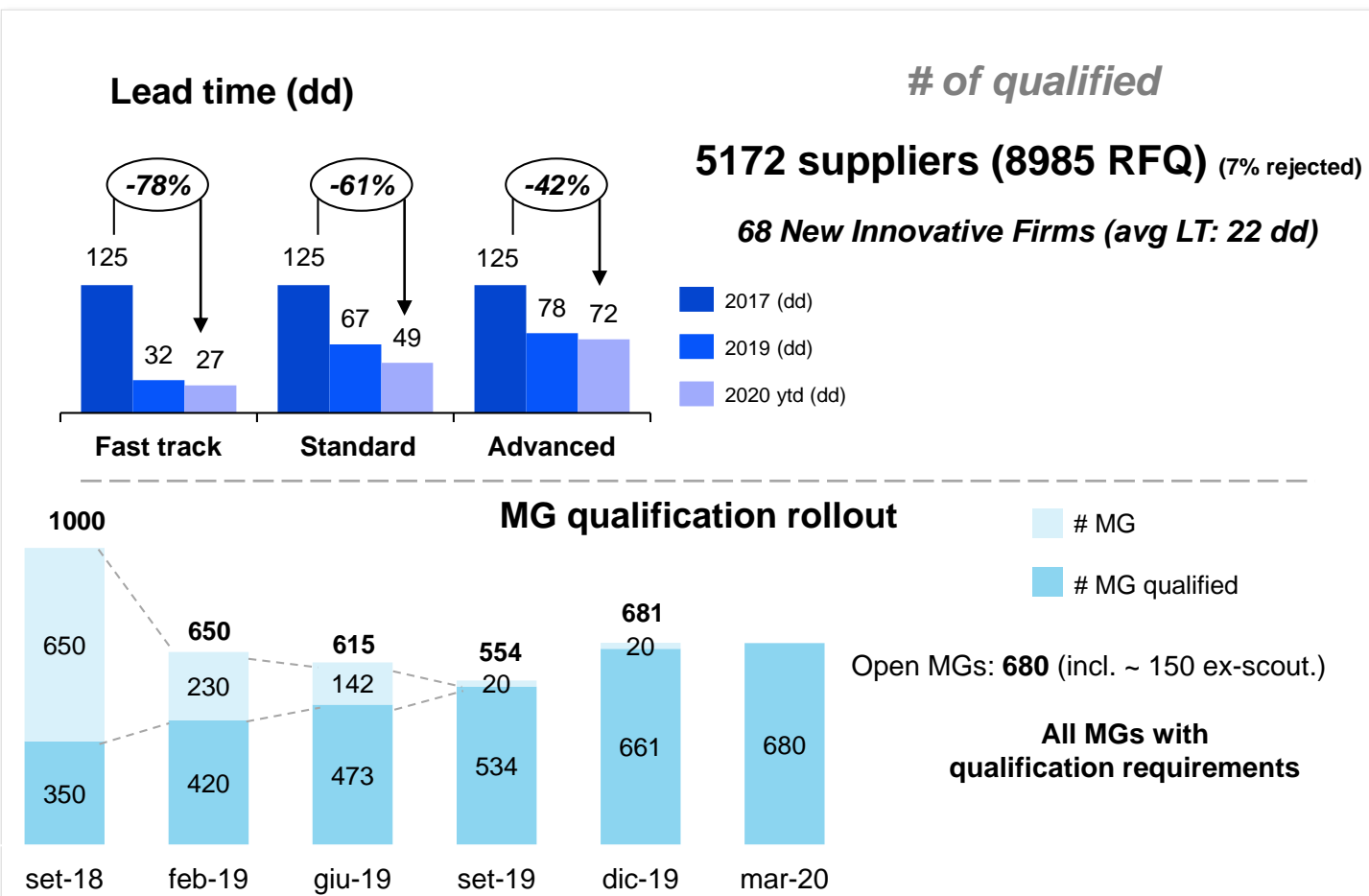
New Qualification Process

Results

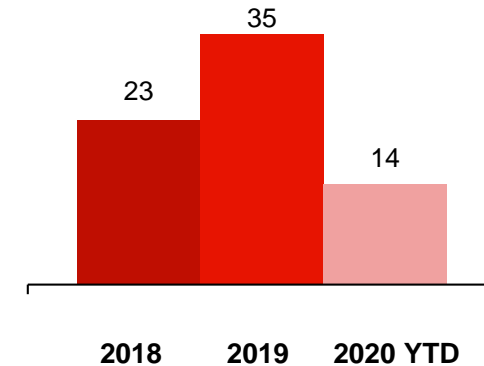


Global Procurement

Focus Global Digital Solution



Lead time fast track (dd)



Clear Lead Time reduction on Qualification. Objective 100% qualified suppliers

Supply Base Evolution

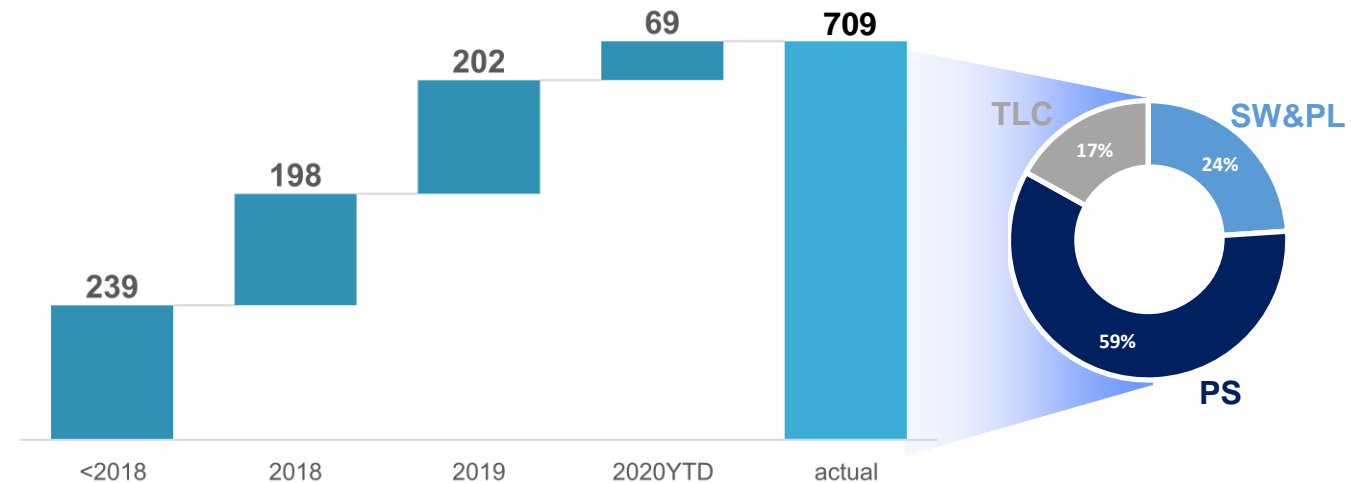
Focus on Global Digital Solution



What are we doing

- 1 **Review** the association rules for the RTI to ensure **greater participation** in the tenders.
- 2 Provide **reward mechanisms** in case of participation in association with **New Innovative Firms and / or Start up**.
- 3 Inclusion of **specific mechanisms** in some important tenders (Specific Lots, Integration rules) , for improving the SMEs participation.
- 4 **Review** of SW and Cloud **qualification requirements** to include small-medium size vendors.

Qualified Suppliers Evolution



POC Contracts

24

Awarded

10

To be
launched

Innovative companies awarded for PS Tenders

10

Design To Value



Main 2019 Results



- ✓ 7 Projects Completed
- ✓ +20% Valid Offers
- ✓ Higher quality of technical offers: +6%
- ✓ Incremental Saving: ~5-10%
- ✓ More than 60 Workshops
- ✓ Plastic Reduction ~ 1 t

Suppliers collaboration was the success lever to achieve the results.

2020

7 Projects Completed: 807 M€

5 Project to be launched & Ongoing: 276 M€

Example of on going tenders:

- Global Data Platform
- Salesforce - Global Customer
- SwF DS Iberia

- ✓ Lotting Strategy consistent with market capabilities.
- ✓ Rationalization of profiles.
- ✓ Rationalization of certifications.
- ✓ Inclusion of sustainability approach.

Key words

Our common language



Circularity

ESG

SUSTAINABILITY

Data Driven

Partnership

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Thank you



Global Digital Solutions

Vendor Day

Fabrizio Beco

Head of Global Digital Solutions Procurement

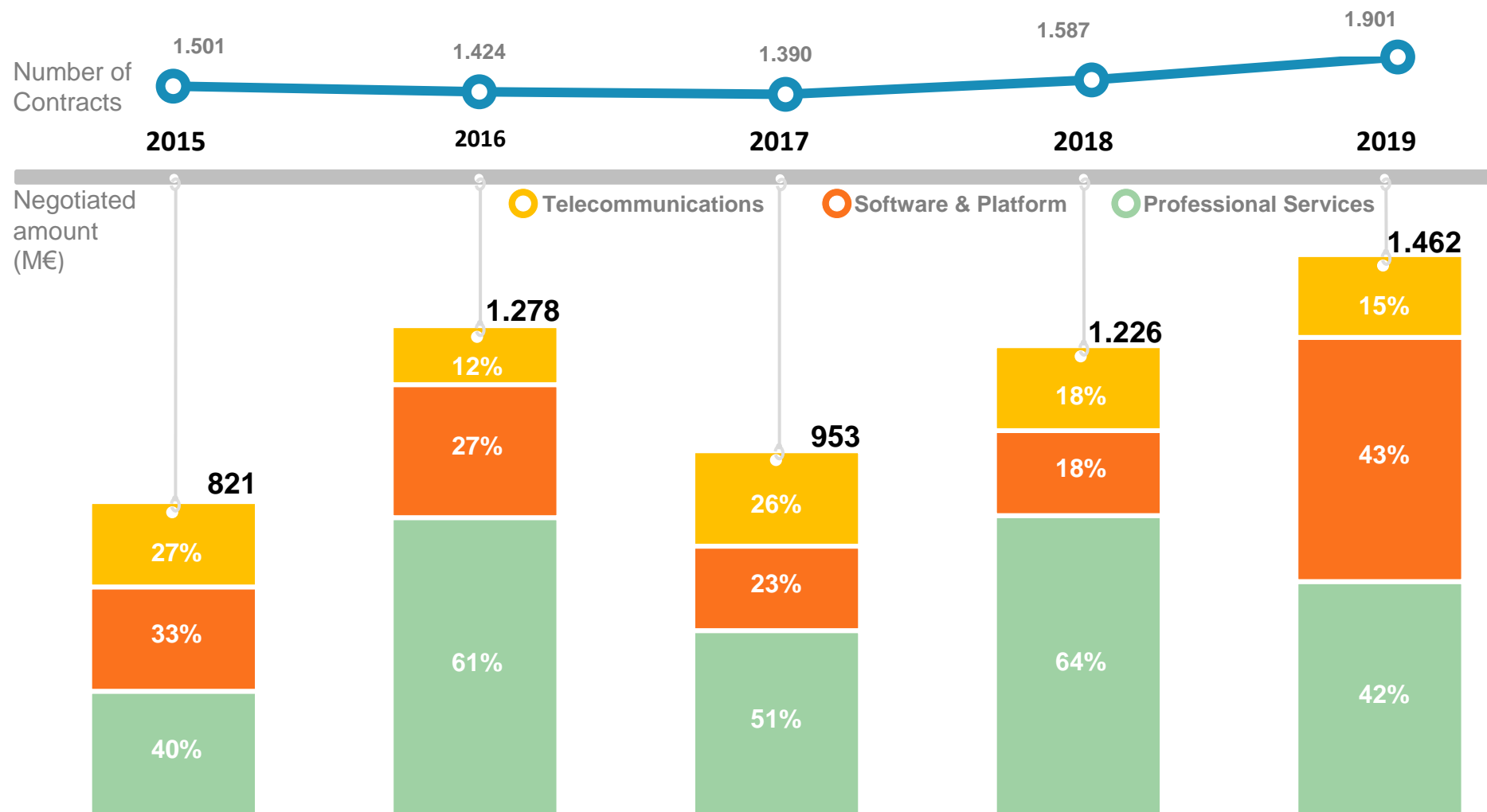
2020, June 18th



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Trend in negotiated amount by category

Economic trends



Global Digital Solutions Procurement

Planning view 2020



1.720 M€ Planned on 2020

PS
822 M€
48%

SW&Plat
469 M€
27%

TLC
429 M€
25%

Global
1.187 M€

**Latin America
Regional**
20 M€

Argentina
14 M€

Colombia
16 M€

Italy
322 M€

Latin America
73 M€

Brazil
23 M€

Peru
10 M€

Spain
92 M€

**Other
Countries**
26 M€

Chile
10 M€

Sourcing 2020

Global Digital Solutions overview



Main Tenders

PS

TLC

SW&Plat

ON GOING

- Global Data Platform (Global)
- Salesforce - Global Customer (Global)
- SWF DS Iberia (Spain)
- Fast Function Point Tender (Global)

- New Open Voice Tender (Global)
- Tender for the connectivity services (JOY) (Global)

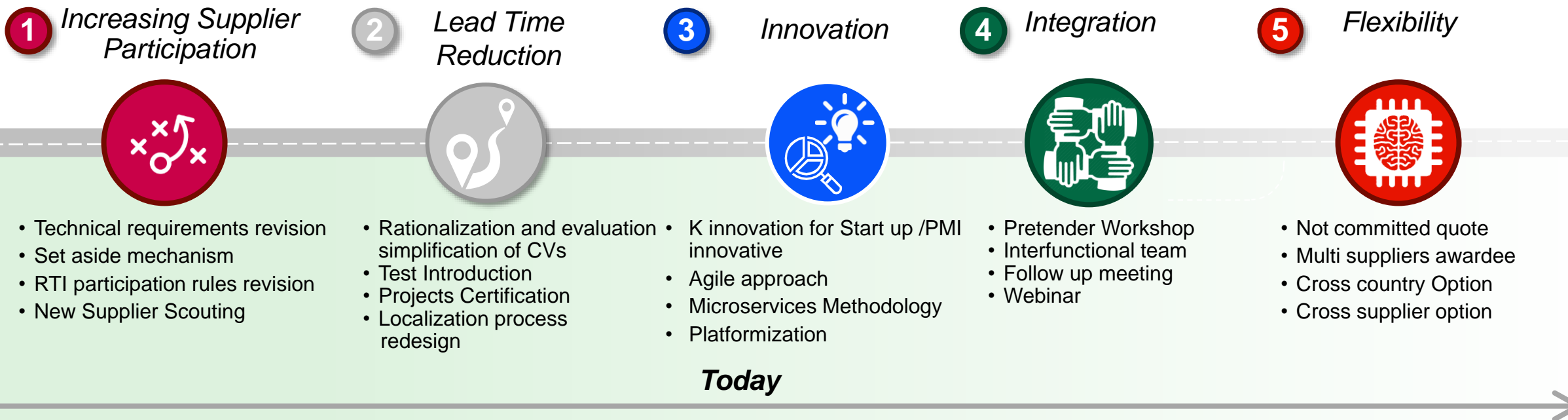
TO BE LAUNCHED

- SAP IS-U professional services (Global)
- Gara RPA (Robotic Process Automation) -AI (Artificial Intelligent) (Global)
- Open Technologies professional services (Global)

- P&M equipment DSO 4.0 project (Italy)
- SMS Gate (Italy)
- Radio links (Spain)
- Nozomi equipment (Italy)

- Personal Computers (Global)
- Global End User Support Services (Global)

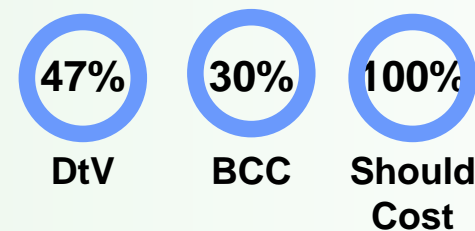
New Tender Model for Professional Services



Main Results
17 Tenders

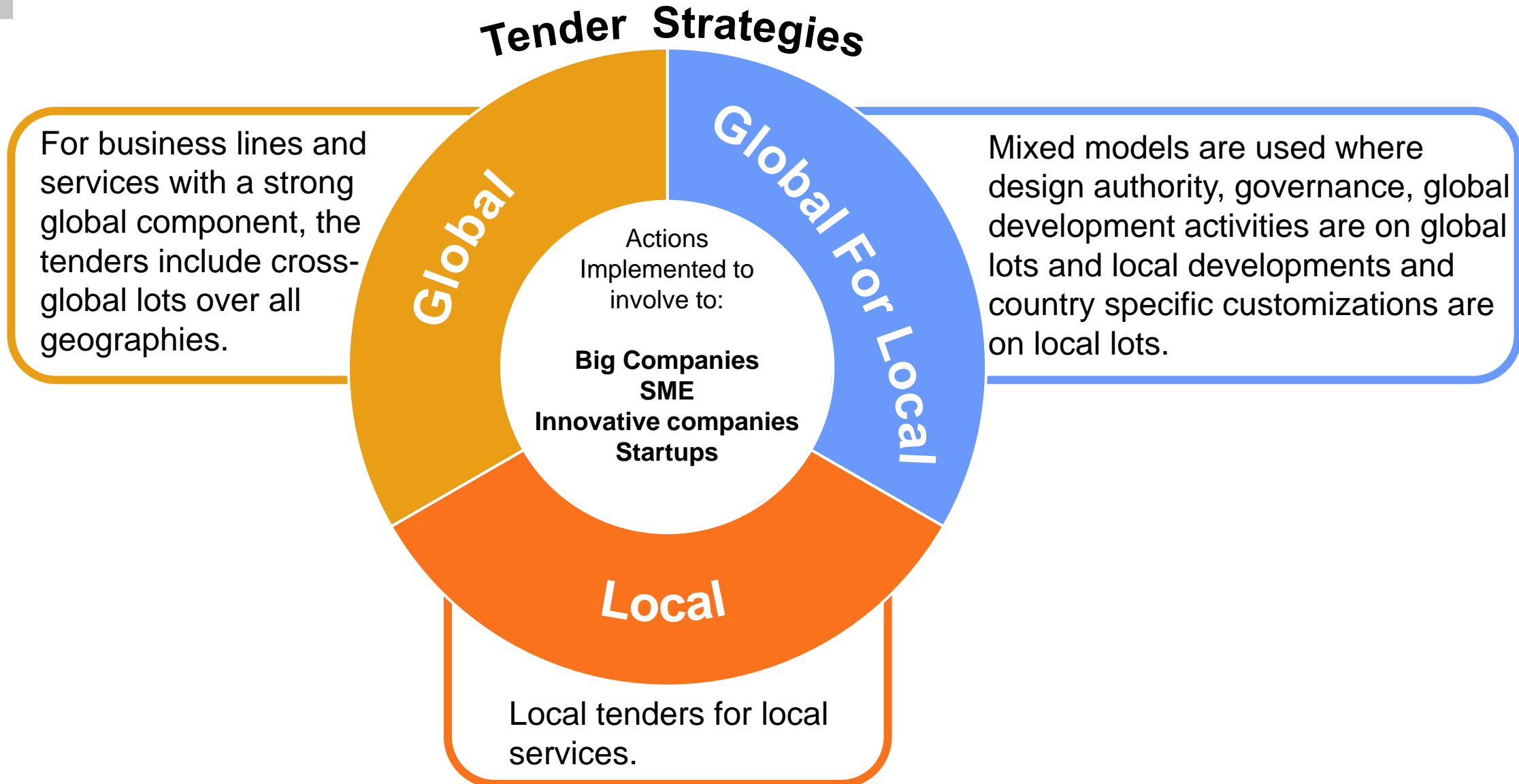
| | | |
|--|-------------------------------------|-----|
| | Awarded (MI €) | 609 |
| | Contractualized Suppliers | 38 |
| | Tenders with increasing Bids (%)* | 71% |
| | Rotation (n°) | 65% |
| | Tender Duration days (RFP-Awarding) | 105 |
| | Innovative companies awarded | 10 |

Applied Levers



* Among recurrent tenders

Models of Engagement for Professional Services



Software & Cloud

Our priorities for a valuable relation



QUALIFICATION

- **vendor experience** Improvement
- alignment with the **market**



- *technical requirements simplification*
- *fast track and video tutorial for startups*



Continue to improve: monitor, listen vendors feedbacks, adapt



TERMS & CONDITIONS

- t&c negotiation **effectiveness**
- alignment with the **market**

- *t&c simplification: lead time reduction and decrease of #amendments (60% to 27%)*
- *structured process for t&c acceptance at early stage*

Continue to improve: monitor, listen vendors feedbacks, adapt



PAY-PER-USE FLEXIBILITY

- boost **adoption through discount** on volumes
- **yearly commitment**, enabling **true-up and true-down** mechanisms
- overcome enterprise /unlimited models (multi-years, predefined/upfront commitment)

Most of the relevant SW and Cloud services vendors are already valuing on this approach

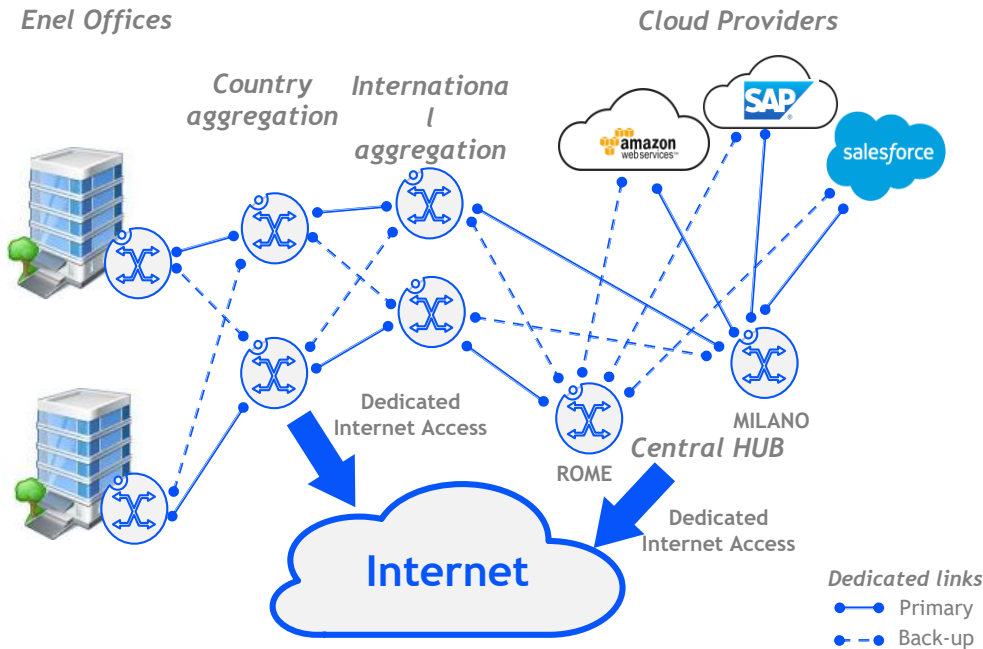
Continue to transform the contract models as a pre-requisite for a long-term relation

JOY – Global Tender for the Connectivity Services

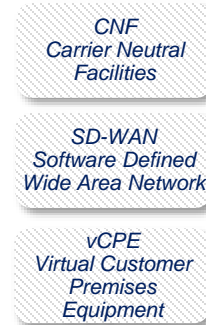
Global Connectivity Architecture



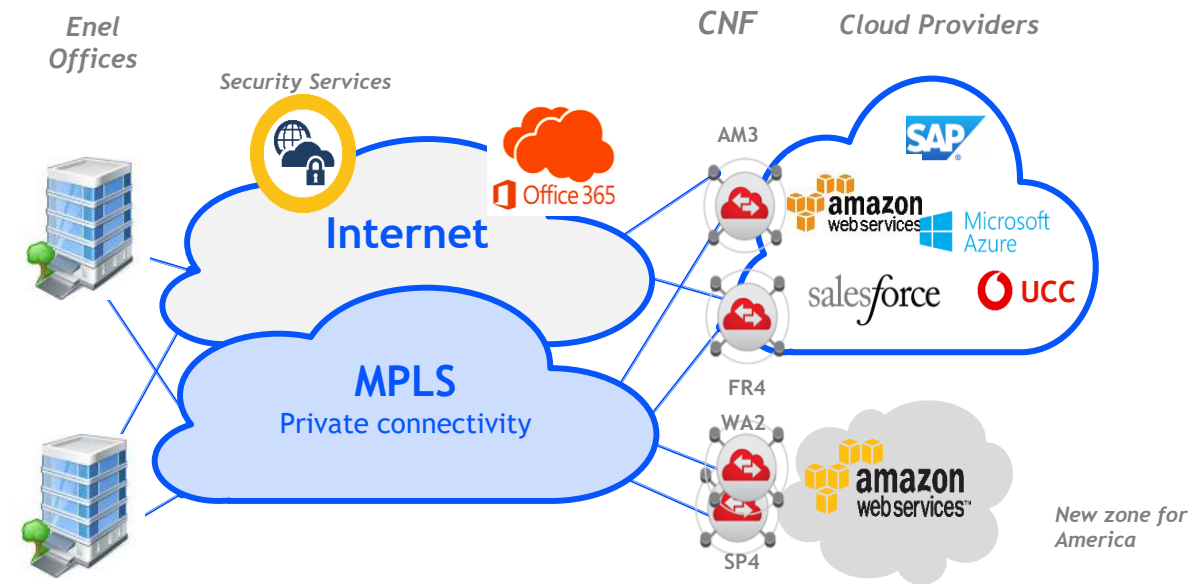
Abraham II Model



- Private connectivity for all the sites, only public connectivity for centralized Internet accesses at country level.
- Dedicated point to point links for interconnecting America with Europe, Spain with Italy and Italy with Cloud providers, making Italy a central HUB for the connectivity with the Clouds.



JOY Model



- Sites connectivity is a combination of private and public connectivity, allowing direct access from the sites to internal (private Clouds) and external (public Clouds) services.
- No dedicated point to point links.
- Use of Carrier Neutral Facilities in Europe and America for connection with the Cloud providers.

Closing Remarks



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Thank You



Global Digital Solutions

Vendor Day

*Fabio Veronese - Head of
DH Infrastructure & Networks*

2020, June 18th



Key elements for platform companies



**Platform
Business
Model**

**Platform
Operating
Model**

**IT
Platforms**

Platform features



Platform Strategy



Nonplatform Strategy

+ profitability



Many in the market...



...All in the company!



APIs



Value creation

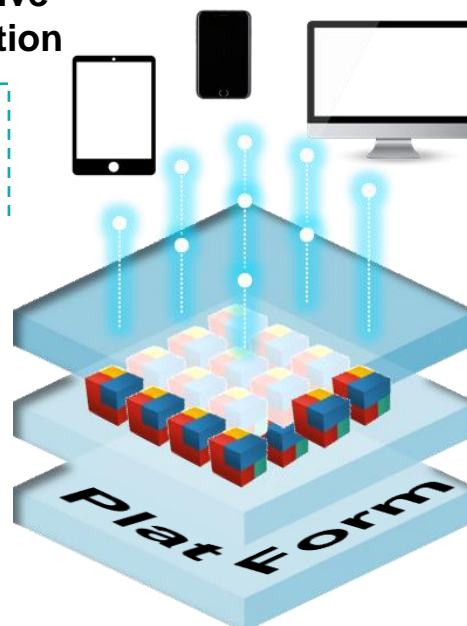
Massive Adoption

As a Service

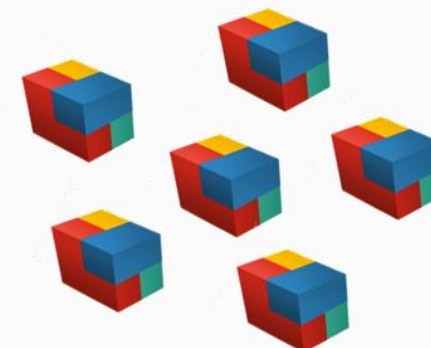
Controlled Environment

IT Intensive

Accountability



Microservices



Platform Manifesto: key principles

Enable Decoupling



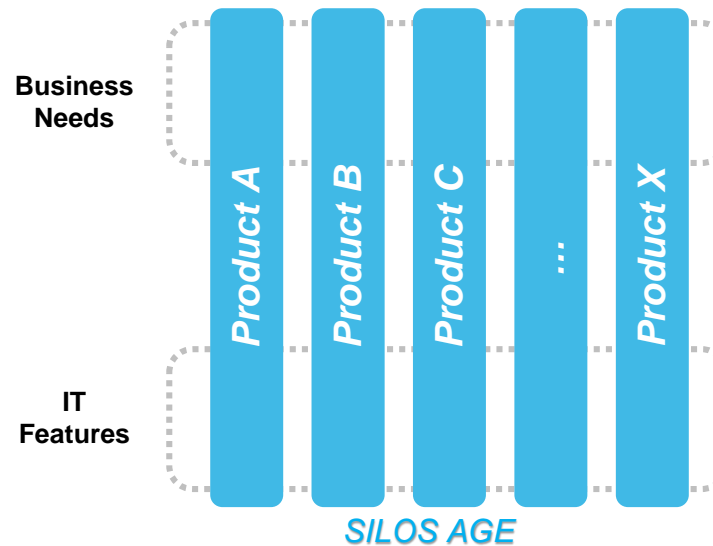
1

Enable
Decoupling

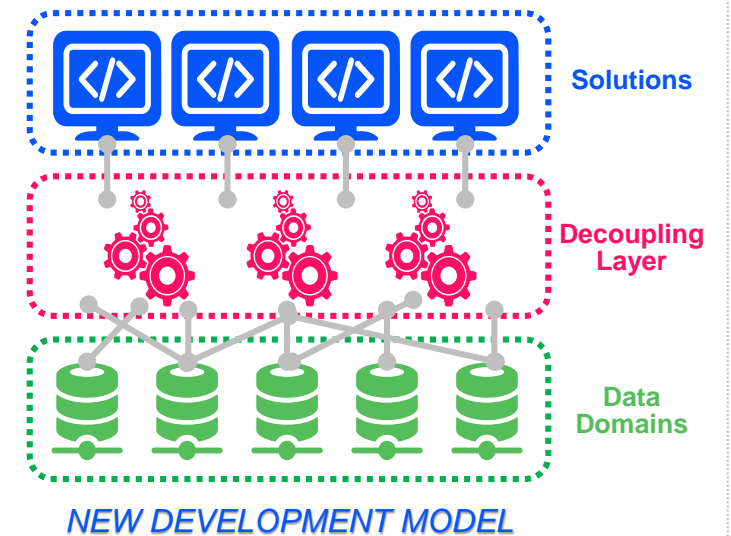


- **3 layers:** solutions, decoupling, domain
- **Services:** everything as a service
- **Processes:** as services composition
- **Interfaces:** as contracts between layers

System integration architecture archetype



Platform architecture archetype



Platform Manifesto: key principles

Democratize Data



2

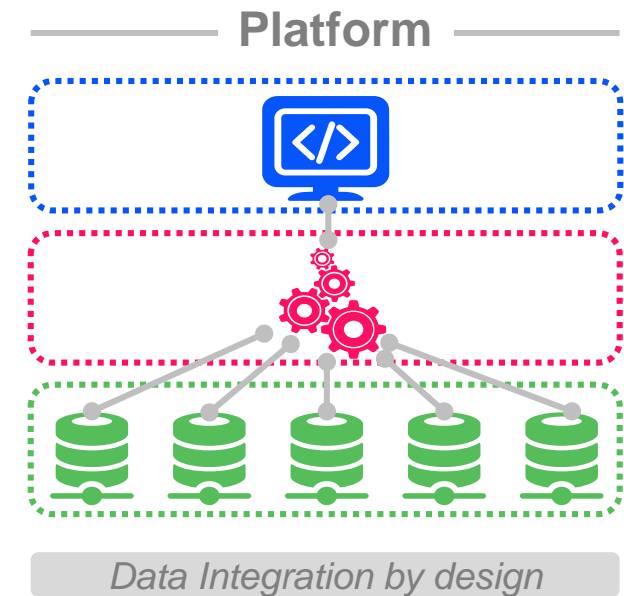
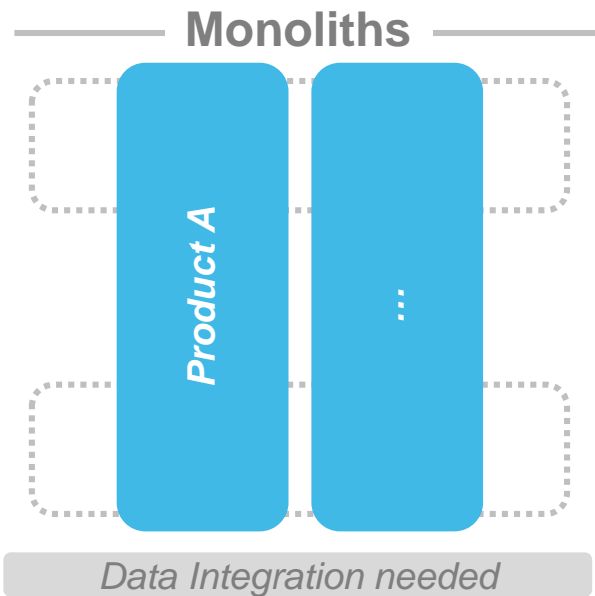
Democratize
Data

Monolith

Platform



- **Model:** Domain Driven Design approach
- **Publish:** domain owned to avoid replicas
- **Access:** centrally accessible from anywhere



Platform Manifesto: key principles

Support Productivity



3

Support
Productivity



- **Automation:** focus on value added activities
- **Standardization:** manage complexity
- **Efficiency:** better resources allocation
- **Safety:** improved release reliability through adoption of Test Driven Design
- **Security:** by design

Automation

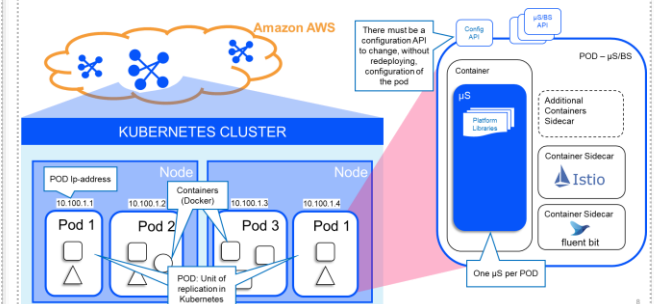
| | Traditional Approach | Infrastructure As A Code | GitOps |
|----------------|------------------------------|--------------------------------------|--------------------------------------|
| Infrastructure | Manual Provisioning | Resource Descriptor + Git Versioning | Resource Descriptor + Git Versioning |
| Code | Source Code + Git Versioning | Source Code + Git Versioning | Source Code + Git Versioning |
| Operations | Manual Deploy and Tuning | Semi-automatic Deploy and Tuning | Ops Descriptor + Git Versioning |

Automation

Standardization

- ▶ **Template Repository** ensures compliance providing code base, performing tests and checks
- ▶ **Each element of the platform is associated with the templates** it's been generated from. At each time it is possible to check every microservice compliance against its template
- ▶ **Template provides code and restrictions** to resources provisioning

Efficiency



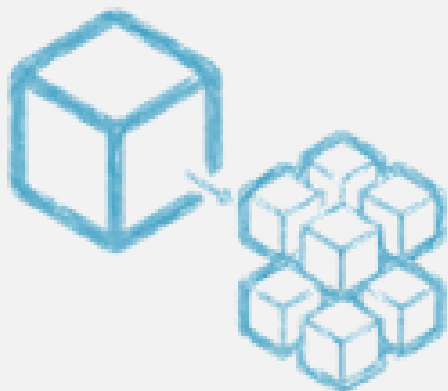
Platform Manifesto: key principles

Guarantee Sustainability



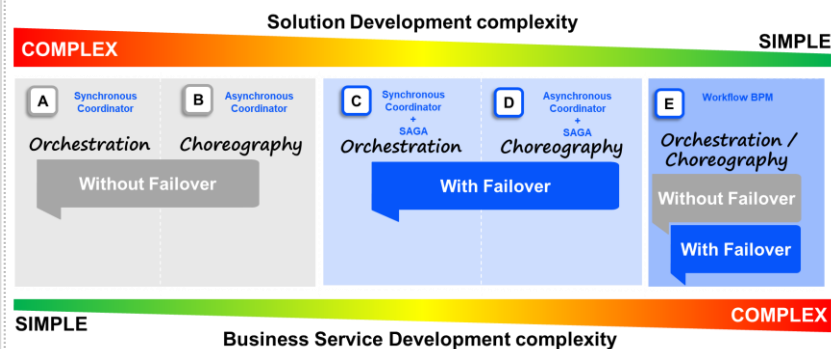
4

Guarantee
Sustainability

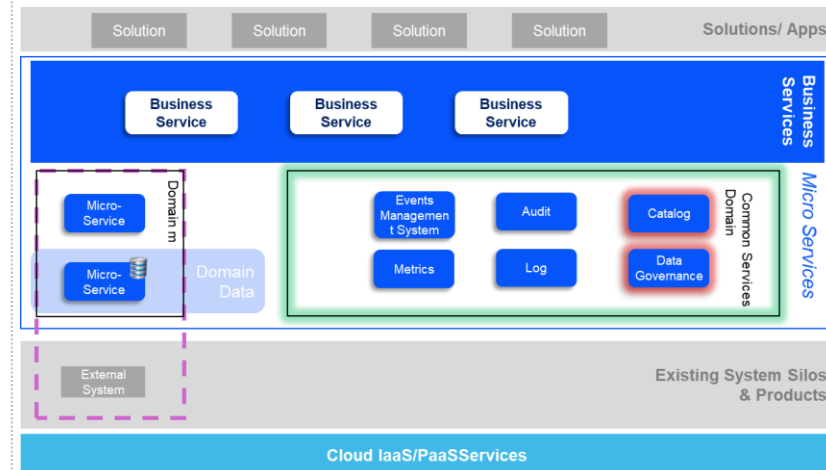


- **Complexity:** Linear correlation with platform size
- **Governance:** centralized over data and services
- **Scalability:** microservices oriented architecture

Complexity



Governance & Scalability



Platform Manifesto: key principles

Build a Community



5

*Build a
Community*



- **People:** developers as Platform customers
- **Contribution:** as foundation for Platform growth
- **Collaboration:** as principle for people interaction
- **Sharing:** as metric for effectiveness

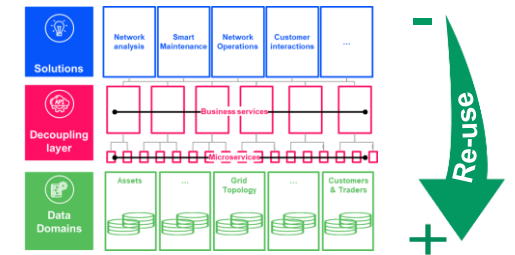
People



Contribution & Collaboration



Sharing



Platform Manifesto: key principles

Plan for Growth



6

Plan for
Growth

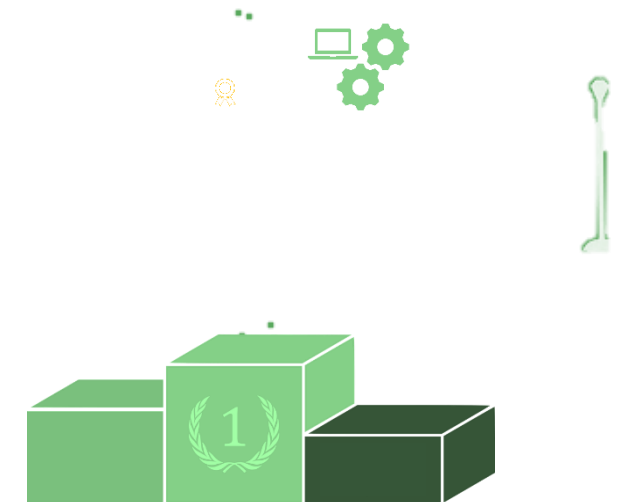


- **Adopt:** incremental adoption of a revolutionary vision
- **Elevate:** foster people, processes and systems growth

Adopt



Elevate



Platform Manifesto

Key operating principles



1

Enable Decoupling



- **3 layers:** solutions, decoupling, domain
- **Services:** everything as a service
- **Processes:** as services composition
- **Interfaces:** as contracts between layers



Monolith

2

Democratize Data



- **Model:** Domain Driven Design approach
- **Publish:** domain owned to avoid replicas
- **Access:** centrally accessible from anywhere

Platform

3

Support Productivity



- **Automation:** focus on value added activities
- **Standardization:** manage complexity
- **Efficiency:** better resources allocation
- **Safety:** improved release reliability through adoption of Test Driven Design
- **Security:** by design

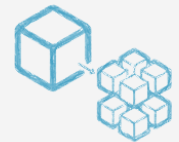


4

Guarantee Sustainability



- **Complexity:** Linear correlation with platform size
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5

Build a Community



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6

Plan for Growth



- **Adopt:** incremental adoption of a revolutionary vision
- **Elevate:** foster people, processes and systems growth



The Platform



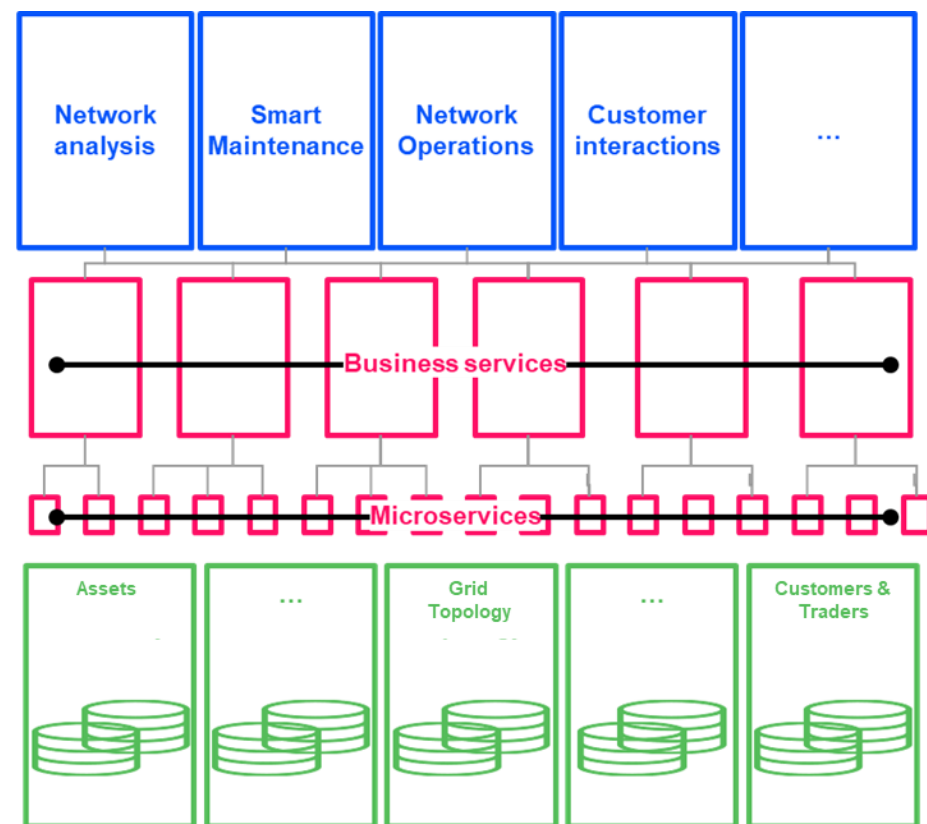
Solutions



**Decoupling
Layer**



Domains



The Platform



Solutions

Value Creation



**Decoupling
Layer**

Velocity

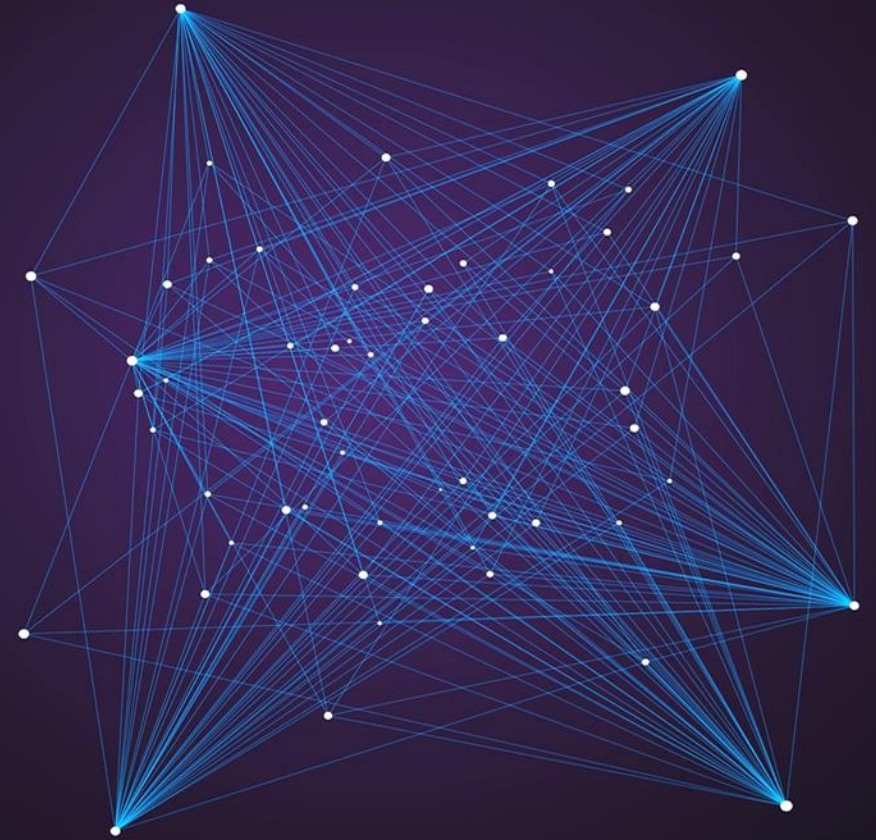


Domains

**Data Driven
Approach**



Thank You



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Global Digital Solutions

Vendor Day

Enel's data driven transformation

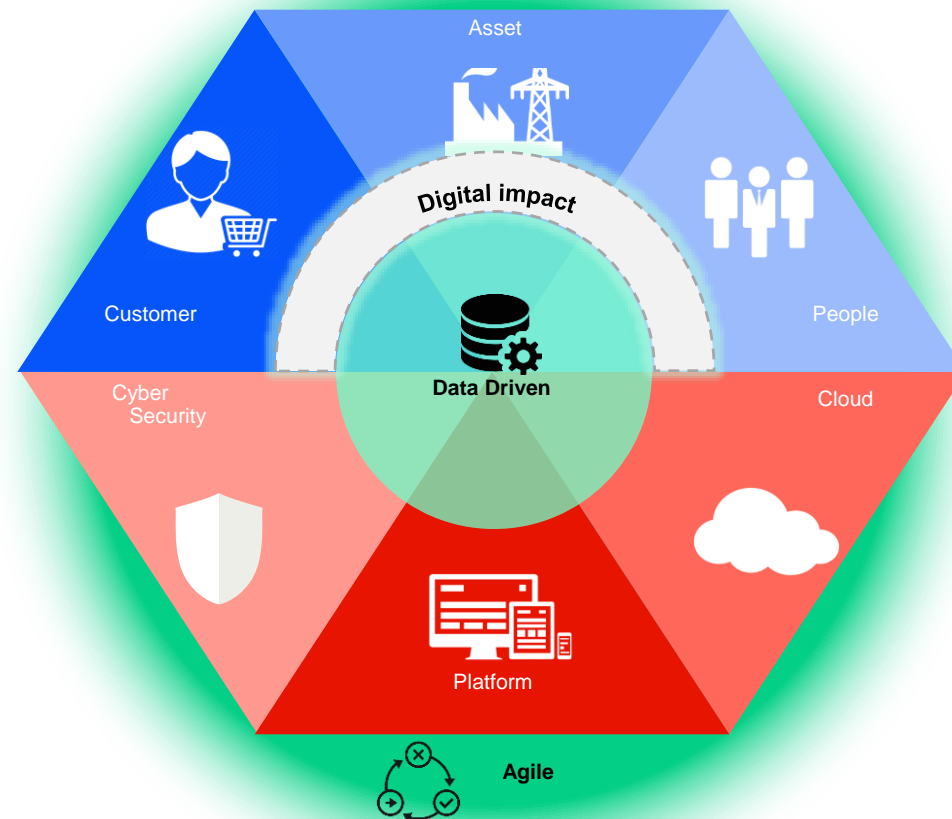
Giuseppe Amoroso
Head of Digital Strategy & Governance

2020, June 18th



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Digitalisation is one of our strategic pillar...




...and “*data is power in our hands*” is how we see our future



24 HOURS IN ENEL



 Electric recharges

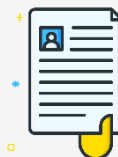
+2,2K

Received invoices



+27,5K

CV applications




~3,4K

Web posts on Enel



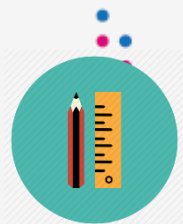
~50K

~40M


 Renewable plants data records

~26B

Load measurement from smart meters



~1,6M

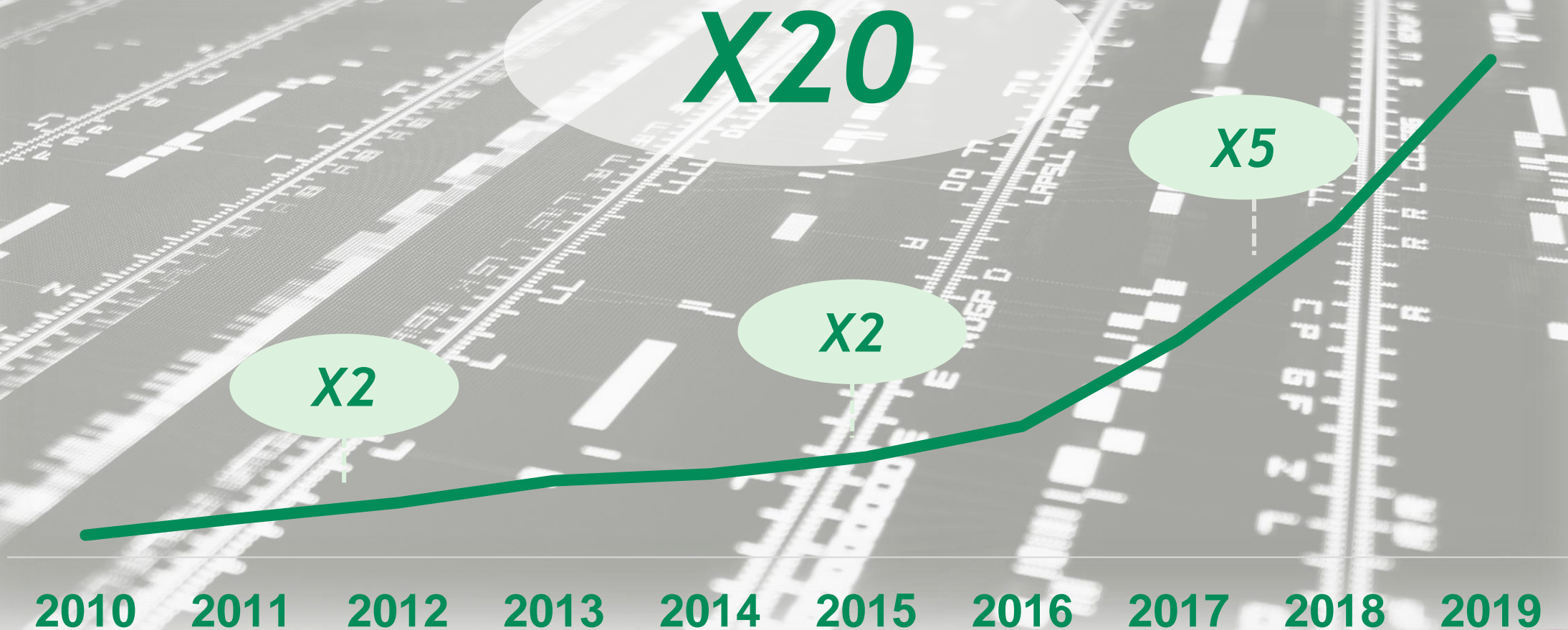
 Multi-channel interactions

... AND MUCH MORE DATA

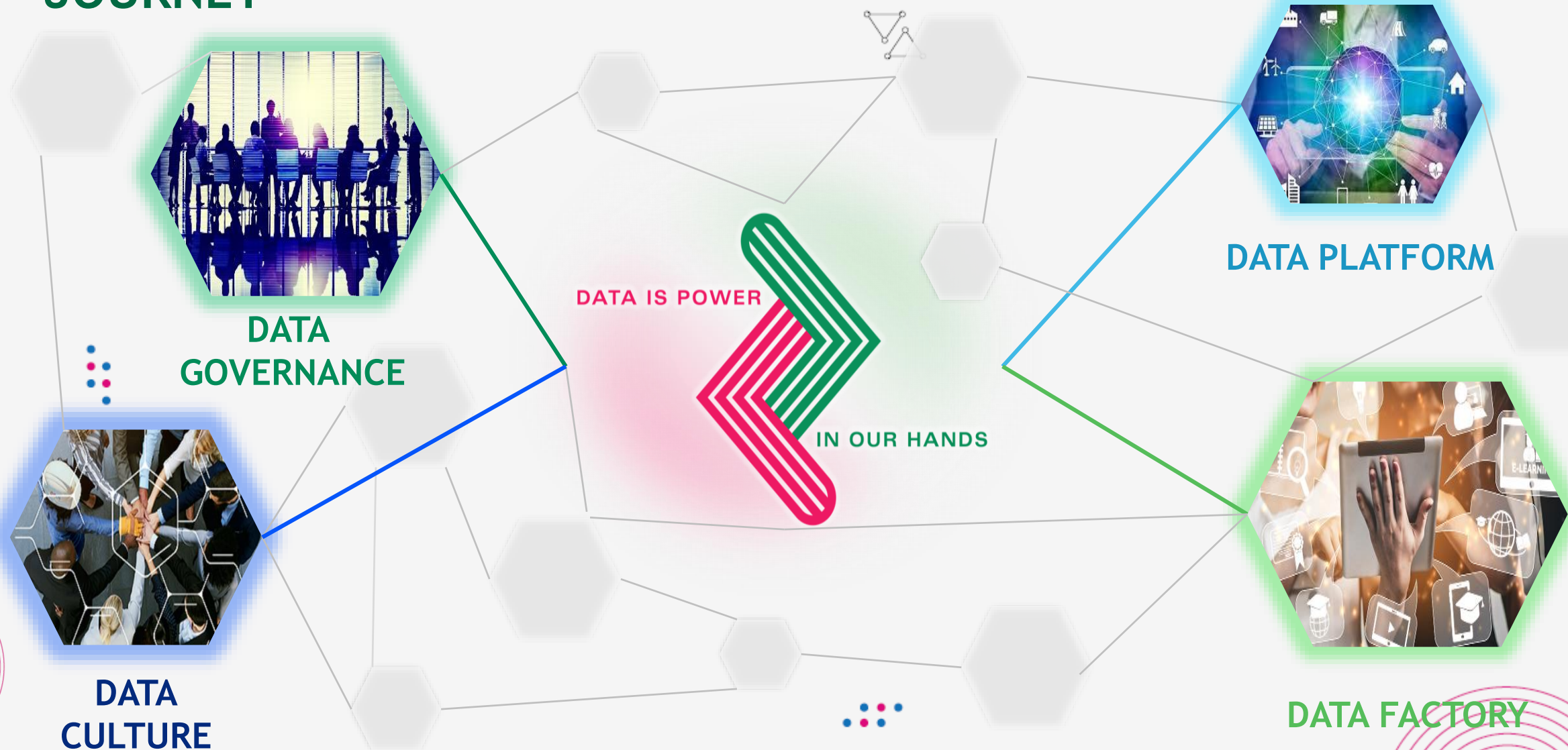




THE TOTAL AMOUNT OF DATA HAS GROWN FAST



KEY ENABLERS TO SUPPORT THE DATA DRIVEN JOURNEY





GOVERNANCE PROCESSES AND TOOLS TO ENSURE DATA AVAILABILITY AND QUALITY



DATA GOVERNANCE



DATA CATALOG

The screenshot displays the 'Data Sources' tab of a data catalog. On the left, there is a 'Filter' sidebar with search fields for 'ID', 'Name', and 'Description', and a 'Tags' section. The main area shows a table of data sources.

| Name | Description | Tags |
|---------|---|------|
| RDMQIC | Documental Inbound system Infrastructure & Networks Italy (e-Distribuzione) | |
| RAUIE | Electrical Network Management System | |
| ARG4 | Low Voltage Network Management System | |
| DWPHANA | Dashboard with main KPIs for Global I&N | ER |
| GIGA | Information system for e-distribution | |
| RLMS3E | Integrated System For The Management Of Logistics | ER |

DATA QUALITY

COMPLETENESS

ACCURACY

VALIDITY

CONSISTENCY

UNIQUENESS

TIMELINESS

A GLOBAL DATA PLATFORM AND A FLEXIBLE APPROACH

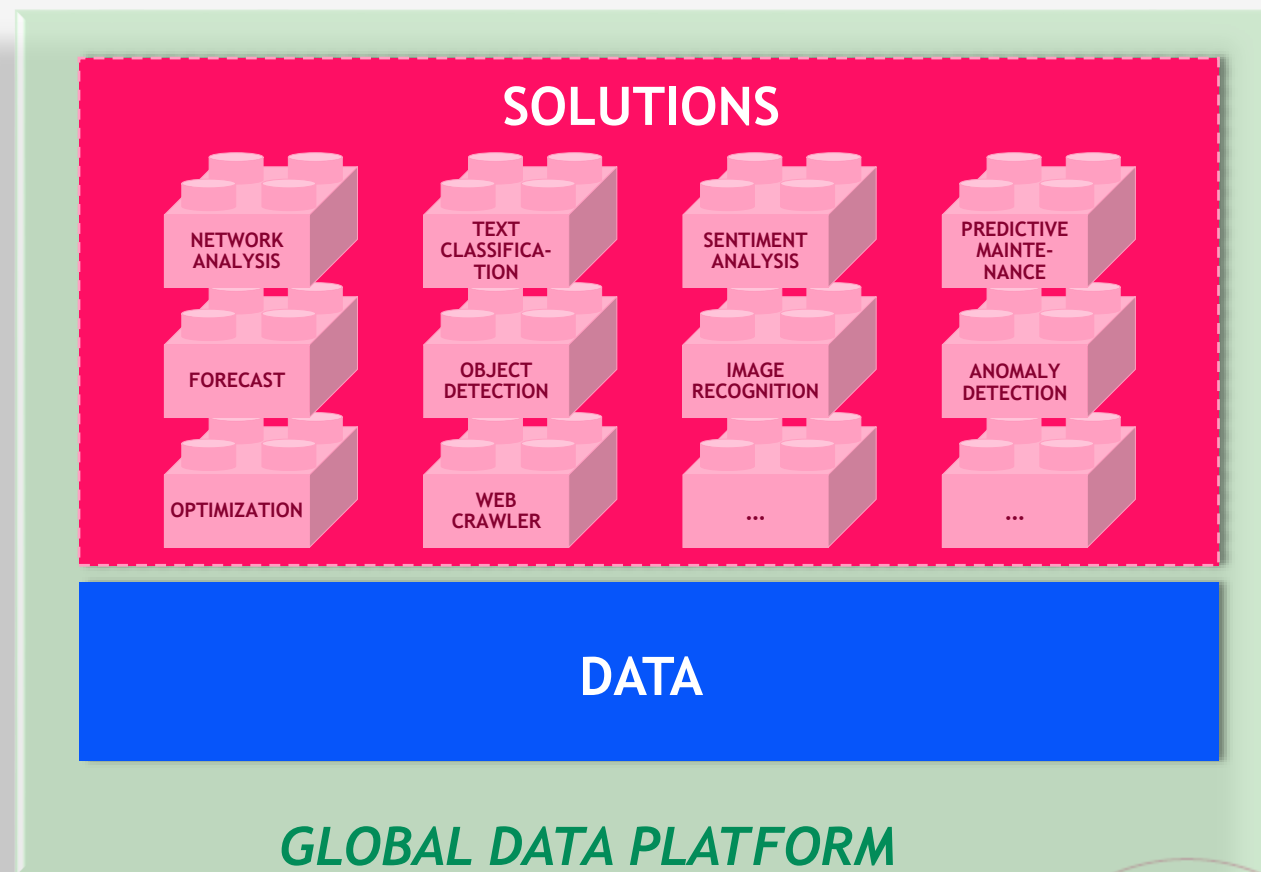
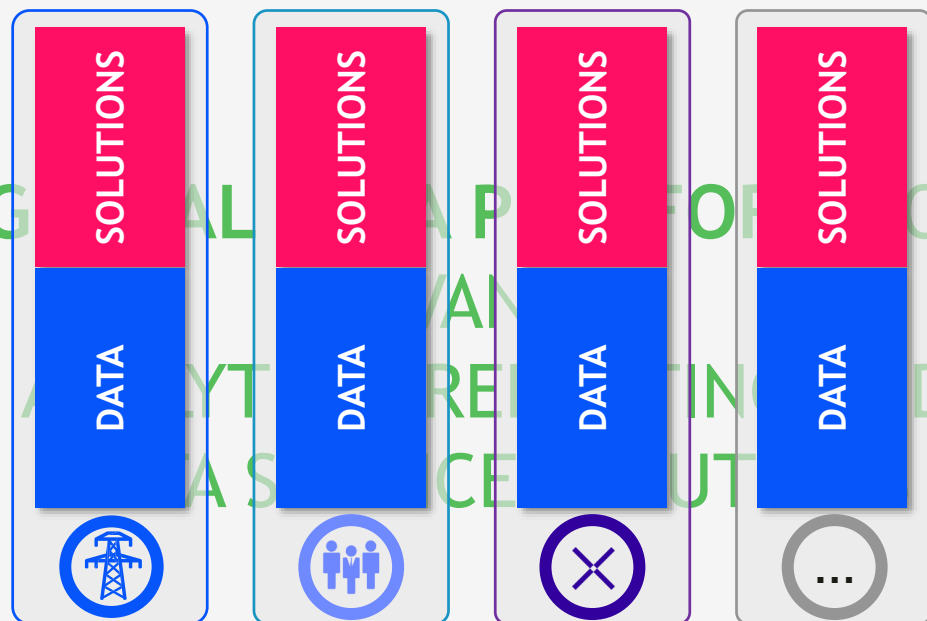


DATA PLATFORM



FROM...

...TO



AN OPEN ECOSYSTEM TO ENSURE TOP CLASS KNOWLEDGE



DATA FACTORY



UNIVERSITIES



DATA COMPETENCE CENTER

SUPPLIERS



GLOBAL DATA
FACTORY



START-UPS



INNOVATION HUBS



Why a New Tender

To further support and speed up **Enel path toward a Data Driven Company**, a new specialized approach to **professional services procurement** on Data Platform is required

Key Benefits

Technical Competence Enhancement

Promotion of technical competences on **data framework enabling platformization through a global data factory**

Innovation

Spreading of **innovation on data capabilities**: data ingestion & governance, data science, advanced analytics, data quality, data services

Efficiency

Leveraging on service efficiency through **DevOps methodology, Decoupling** approach (reuse, standardization and AI marketplace) and new technologies (**microservices**) adoption

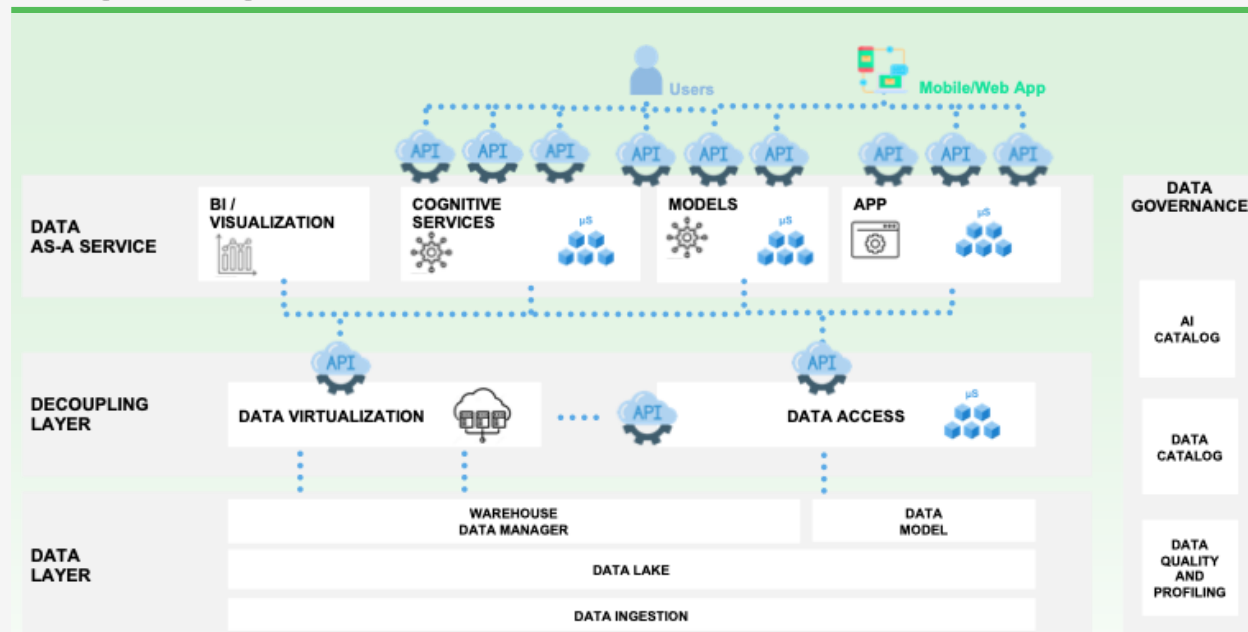
Technology standardization

Evolution towards a **data platform framework** at global level through software standardization, same **logical model**, marketplace reuse of data components

Sustainability

Promotion of **sustainability**, through proper technical evaluation criteria to assess the suppliers' performance

Target high-level architecture



AI Data Services to spread data-driven solutions across the company, fostering scalability and adoption

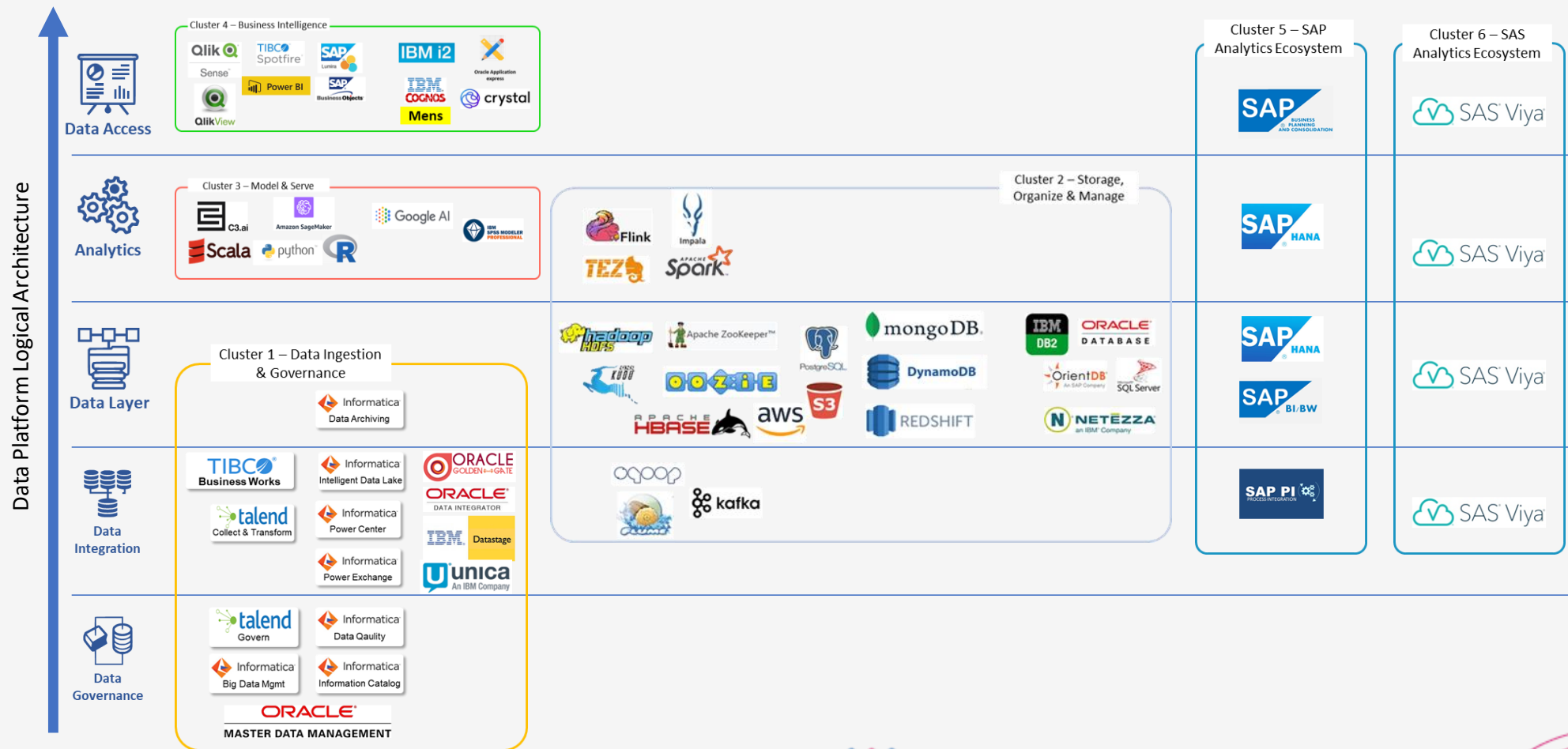


Decoupling layer able to manage and orchestrate access to the underlying data, using virtualization and data sources data or accessing through tools



Data domains optimized by the definition of a global technology framework and common data models for each domain

Application architecture





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***DATA DRIVEN IN
ACTIONS***

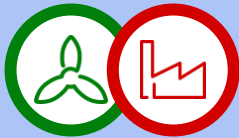
USING AI ALONG THE WHOLE VALUE CHAIN



NOT EXHAUSTIVE



Business
Pillars



Assets



Customer



People

Use Cases

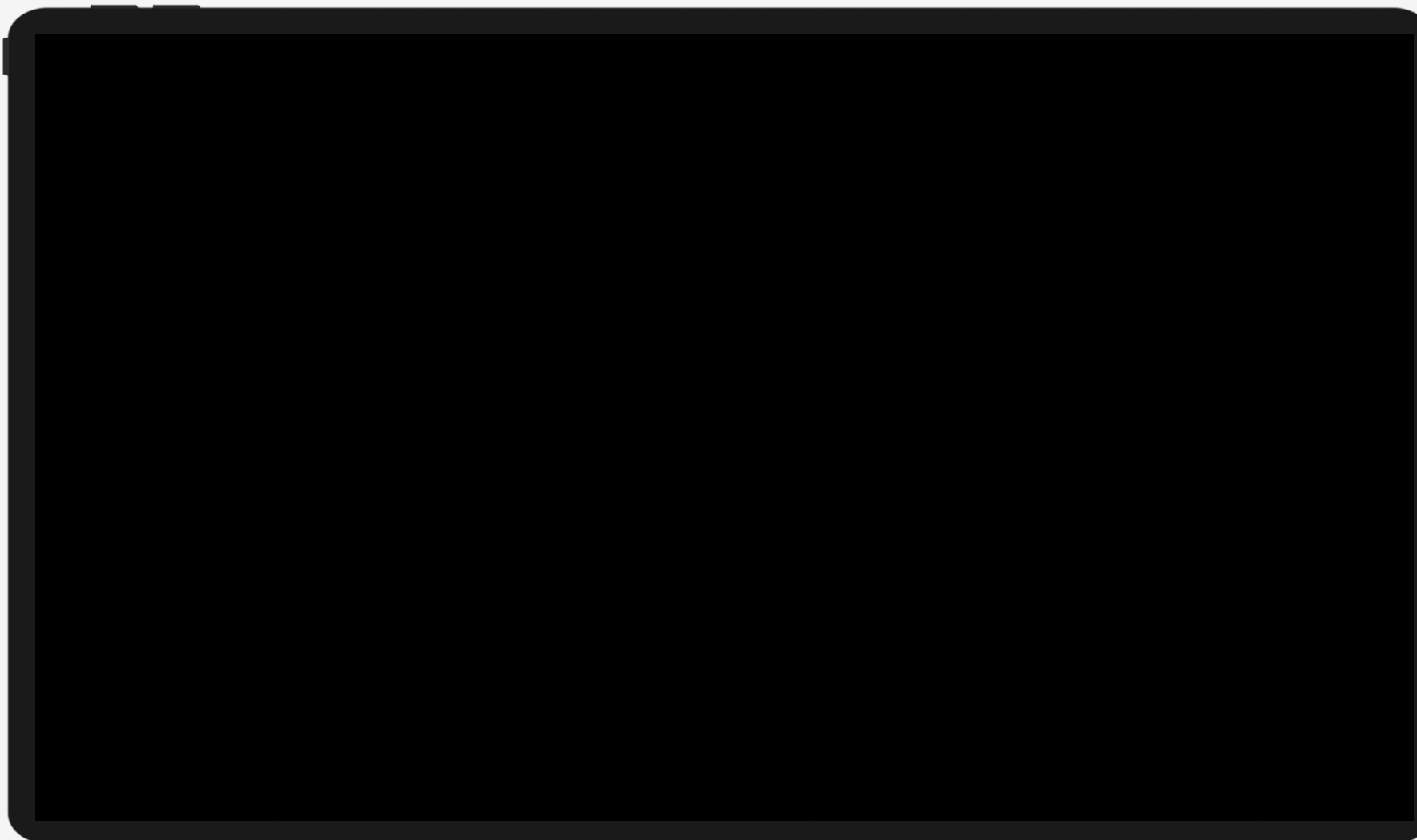
- Predictive Maintenance
- Production forecasting
- Market Forecasting
- Fraud detection
- Workforce Management
- Bidding strategies
- Risk management
- ...

- Anti-churn
- Segmentation
- Virtual Assistants & Chatbots
- Document management
- Billing & Payment forecasting
- Consumption forecast
- ...

- Financial forecast
- Sentiment analysis
- Recommendation systems
- Web crawler
- People interaction
- ...



FROM THEORY... TO ACTION!



Thank You

DATA IS POWER IN OUR HANDS!