

# Let's continue to do safety together.

Enel's campaign on safety continues and you are once again invited to be a key player and contribute, together, to the construction of a safe working environment. In the second phase of the campaign, you will be able to specify words and values that represent safety for you. How? By clicking on the bolded links below, you will find everything you need should you choose to take an active part in the campaign:

- **PowerPoint** with the campaign Key Visual consisting of customizable bricks in addition to the 6 words. You can enter the word/s that best represent/mean safety for you in each of them and, finally, add your logo in the space provided;
- Alternatively, a **print-ready PDF file** with the first 6 keywords identified by Enel to be shared by you;
- **A Microsoft Teams background** to use on your video calls. Don't worry if you see it mirrored when you set it up, the other meeting participants will see it correctly;
- **A waiver** allowing Enel to use the images you submit.

You can choose to:

- Write the words you associate with safety inside the PowerPoint, and then print or distribute it digitally;
- Print the PowerPoint and then write them by hand;
- Print the PDF file or distribute it digitally.

You can choose to use your customized files or the ready-made version to take pictures in your workplace and send them to [tatiana.buccilli@saatchi.it](mailto:tatiana.buccilli@saatchi.it), in the next few months (no later than September 19) along with the waiver for the use of the images.

Your photos, along with those of your Enel colleagues, will be part of a final video, as the closure of the 2023 safety campaign.

## Below you will find all the materials of PHASE 1:

- **A poster** to be displayed in your offices;
- **An email header** to be used for sending emails with safety messages specifically for your colleagues (nothing prevents you from using it also in your docs, for example as a Word footer, or as preferred);
- **A digital booklet** with the 6 keywords and their definitions of the Enel Group available to consult and disseminate internally;
- **A postcard** that you can fill out yourself with an ad hoc message specifically for your colleagues or suppliers;
- **A poignant video** that metaphorically retraces the first 6 keywords that refer to safety.

Visit the **platform** regularly so you don't miss any updates: you will find "Safety and the environment" as the last section at the bottom of "Our values".



**Safety is done together.**

